



TOWN COUNCIL STUDY SESSION AGENDA
November 13, 2017
5:30 PM

I. Town Council Items

II. Study Session Items

1. Colorado Gives Day Presentation - Susan Squyer/Donna Scott - 10 minutes
2. Parker Area Historical Society Presentation - Susan Knapp - 15 minutes
3. Public Works/Engineering "White Board" Discussion - Williams - 30 minutes
4. Budget Discussion Follow Up - Brown - 30 minutes
5. Development Design Standards Project Update - Washee-Freeland - 15 minutes



Media Contact

Carrie Buchan

November 2, 2017

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FOR IMMEDIATE RELEASE



Douglas County Community Foundation says schedule early for Colorado Gives Day

Castle Rock, CO - [Douglas County Community Foundation](#) (DCCF) invites Coloradans to support efforts to inspire generosity, champion awareness and support nonprofits in Douglas County by scheduling donations beginning on November 1, for Colorado Gives Day, December 5, 2017.

Presented by [Community First Foundation](#) and FirstBank, Colorado Gives Day is an annual statewide movement to celebrate and increase philanthropy through online giving. The event is powered by ColoradoGives.org, a year-round, online giving website. Enter “Douglas County Community Foundation” in the website search box for DCCF’s profile on the site and make your safe and secure donation in a few easy steps.

“The donations we receive on Colorado Gives Day help us do more to support the community and ensure that the important work of our local nonprofits is highlighted, that donors are encouraged to “Give Where You Live” and that donations stay in Douglas County,” says Donna Scott, Chairman of the Board. “Our goal this year is to increase the number of donations by 15 percent. We also want to take advantage of the incentive funds offered to participants in Gives Day.”

Rally

To increase awareness of the organizations and encourage citizens to #GIVEWHEREYOU LIVE on Colorado Gives Day, on December 5, DCCF is hosting a Rally at Schomp MINI in Highlands Ranch on November 29 from 12-1 p.m., with emcee Deborah Takahara of Fox31/Channel 2 Denver. Participating will be members of Douglas County Gives, a program of DCCF; there will be a proclamation of December 5 as Douglas County Gives Day, by Sheriff Tony Spurlock, along with music and food sponsored by Northwest Douglas County Economic Development Corporation. The public is invited to attend.

Since 2010, Douglas County nonprofits have received \$2.73M on Colorado Gives Days. This is an impressive total until realize that nearly \$8.85M has been donated during this same time, by Douglas County residents. While donations have increased an average of 64% year over year since 2010, the percentage of dollars staying in Douglas County has remained approximately the same at 20%. This demonstrates to DCCF the need to champion awareness in the community and support nonprofits by encouraging donors to GIVE WHERE THEY LIVE.

- MORE -

\$1 Million Incentive Fund

Community First Foundation and FirstBank each contributed \$500,000 to create a \$1 million Incentive Fund, one of the largest gives-day incentive funds in the country. Every nonprofit receiving a donation on Colorado Gives Day receives a portion of the fund, which increases the value of every dollar donated. For example, if the DCCF receives 10 percent of the total donations made on Colorado Gives Day, the foundation also receives 10 percent of the \$1 Million Incentive Fund.

For more information about Douglas County Community Foundation and Douglas County Gives, please visit DCCF.org and DouglasCountyGives.net. For more information about Colorado Gives Day, please visit ColoradoGivesDay.org.

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About Douglas County Community Foundation

Douglas County Community Foundation is the only central, county-wide resource to highlight needs in the County, working to identify and inspire local donors, supporting the needs of local nonprofit organizations, and matching donors with effective local nonprofits - all to improve the quality of life for everyone living in Douglas County.

About Community First Foundation

Since 1975, Community First Foundation has been helping generous donors and innovative nonprofits come together to improve the quality of life and create positive change in their community, the Denver metropolitan area and beyond. We serve as a connector, partner, collaborator and resource to fuel the power of community for the greater good. The Foundation is proud to use its energy, leadership and trusted stewardship of financial resources to energize giving across Coloradoour state, strengthen nonprofits, support donors and find new ways to address community needs. For more information, visit CommunityFirstFoundation.org.

About FirstBank

FirstBank operates more than 115 locations in Colorado, Arizona and California. FirstBank is the largest locally owned banking organization in Colorado, serving more than 700,000 customers. Since 2000, FirstBank has contributed more than \$57 million and thousands of volunteer hours to charitable organizations. FirstBank is unique in that a majority of its stock is owned by management and employees. For more information, visit efirstbank.com.



Talking Points for Colorado Gives Day

- Colorado Gives Day is an annual statewide movement, on December 5, 2017, to celebrate and increase philanthropy in Colorado through online giving. Presented by Community First Foundation and FirstBank, Douglas County Community Foundation (or "DCCF") is a Regional Champion of Colorado Gives Day, **inspiring generous** philanthropy among donors in Douglas County to **GIVE WHERE YOU LIVE**, right here in Douglas County.
- Donations can be scheduled online, beginning November 1, through ColoradoGives.org.
- Since 2010, Douglas County nonprofits have received \$2.73M on Colorado Gives Days. This is an impressive total until you realize that nearly \$8.85M has been donated, during this same time, by Douglas County residents.
- While donations have consistently increased an average of 64%, year over year since 2010, the percentage of dollars staying in Douglas County on Colorado Gives Day has remained approximately the same at 20%. This demonstrates to DCCF that we need to **champion awareness** in the community and **support nonprofits** by encouraging Douglas County donors to **GIVE WHERE YOU LIVE**.
- DCCF and Douglas County Gives will host a kickoff rally, with Deborah Takahara, on Wednesday, November 29, at 12p.m., sponsored by Schomp MINI in Highlands Ranch, Northwest Douglas County Economic Development Corporation and Colorado Community Media to bring attention to Colorado Gives Day on Tuesday, December 5.
- DCCF is asking for a unified voice and participation among the Douglas County municipalities to help make Douglas County **the most generous county** in Colorado. We are asking that you share this information with your PIO or Director of Communications
- For further information contact: Carrie Buchan, Program Coordinator, DCCF at 720.440.3726 or dcgives@dccf.org. Visit ColoradoGives.org for more information.



What is Douglas County Gives?

Douglas County Gives is a collaboration of nonprofits that are located or headquartered in, and/or serve, Douglas County, Colorado. Each Douglas County Gives member is a qualified Colorado Gives nonprofit, and is dedicated to promoting, growing, and finding synergies among local non-profits through increased awareness. Each non-profit organization is passionate about its individual mission while recognizing the strength of an empowered non-profit community. Members of Douglas County Gives raised more than 84% of all funds donated to Douglas County nonprofits during Colorado Gives day in 2016.

Douglas County Gives joined the **Douglas County Community Foundation** (DCCF) as a partner program in 2015. DCCF is committed to providing leadership and responsible stewardship of philanthropic resources to enhance the quality of life in Douglas County, Colorado. DCCF is a catalyst to connect donors, nonprofits and community leaders to strengthen the County through philanthropy. DCCF does this by providing quality services to donors and innovative leadership on community issues.

This partnership provides several benefits to nonprofit members of DC Gives, including:

- Having a partner organization with a goal of increasing all philanthropy from, and to, Douglas County year-round.
- Raised awareness to highlight their work through County events, partnerships and community access.
- Increased community visibility through DCCF and DC Gives communications, website and media partnerships.
- Profile in Douglas County Giving Guide – produced and circulated to over 70,000 homes prior to Colorado Gives Day.
- The ability to leverage relationships with local businesses to increase volunteers, board leadership and donations.
- Access to training opportunities for leadership and staff.
- Access to Douglas County community leaders.
- Associate Members enjoy all the benefits of membership except marketing and outreach efforts related to Colorado Gives Day.

In return, the nonprofit members agree to work collaboratively with each other, DC Gives and DCCF in planning the work and outreach of DC Gives. They also agree to use the cobranded DC Gives/DCCF logo in their communications and outreach, particularly regarding Colorado Gives Day.



2017 DC Gives Members

Active8 Sports	Douglas Elbert Task Force
AllHealth Network	Douglas Land Conservancy
Alternatives Pregnancy Center	Foundation for Douglas County Schools, The
Arapahoe Community College Foundation	HawkQuest
CALF - Colorado Agricultural Leadership Foundation	Hide in Plain Sight
Castle Rock Hospital Foundation	Highlands Ranch Cultural Affairs Association
Castle Rock Historical Society	Highlands Ranch Park and Recreation Foundation
Castle Rock Parks and Trails Foundation	Hope's Promise
Castle Rock Senior Activity Center	Lone Tree Cultural Arts Foundation
Catholic Charities	Nature's Educators
Chelsea Hutchison Foundation	Parker Task Force
Children's Advisory Network	Promise Ranch Therapeutic Riding
Colorado HorsePower, Inc.	Rocky Mountain Cocker Rescue
Colorado Pregnancy & Newborn Loss Services	Rosie's Ranch
Colorado Young Leaders	SECOR Food Bank
Crisis Center	Wellspring Community
Douglas County Community Foundation	World Orphans
Douglas County Libraries Foundation	Associate Member: <i>Associate Members do not participate in Douglas County Gives Day marketing efforts</i>
Douglas County Search & Rescue	Youth Roots



November 15, 2017

Contact: Carrie Buchan 720-440-3726

dcgives@dccf.org



RALLY MEDIA ALERT

- What:** Douglas County Gives Day Rally – A philanthropic kick-off celebration with nonprofit organizations that serve the Douglas County area and Proclamation Declaring Tuesday, December 5 as Douglas County Gives Day, by Sheriff Tony Spurlock!
- Why:** To generate awareness of Colorado Gives Day – December 5, 2017! As a Colorado Gives Regional Champion, Douglas County Gives nonprofits will bring excitement and awareness with the message to GIVE WHERE YOU LIVE!
- Who:** Deborah Takahara of Channel 2 News, representatives from the Douglas County community, and the dozens of nonprofits located in Douglas County.
- When:** Wednesday, November 29, 2017
12:00-1:00 p.m. (rain, snow or shine)
- Where:** Schomp MINI Dealership
1001 Plum Valley Lane, Highlands Ranch, CO
- How:** Donations are accepted for Douglas County Gives online at DouglasCountyGives.net featuring over three dozen nonprofits. The website directs donors to comprehensive, up-to-date information and an easy way to support the nonprofits online.
- History:** For the past six years, Douglas County Gives, a program of the Douglas County Community Foundation, has benefited from Colorado Gives Day presented by Community First Foundation and FirstBank. This event is one of the most successful “gives days” for nonprofits. Since DC Gives’ inception, the movement has brought over \$2.7 million dollars back to nonprofits serving Douglas County citizens.
- More:** Visit DouglasCountyGives.net
- Supporting Patrons:**





Proclamation

WHEREAS, Colorado Gives Day is an annual statewide movement to celebrate philanthropy and to increase online giving; and

WHEREAS, Colorado Gives Day promotes a 24-hour period to **give where you live** and makes donating fun and easy; and

WHEREAS, more than 2,000 nonprofits across our state are featured on ColoradoGives.org, which makes it convenient to give to our local nonprofits and to discover new groups to support; and

WHEREAS, Coloradans are today encouraged to participate in Colorado Gives Day because all donations, both large or small, make a difference to nonprofits working to improve the quality of life in our communities;

Therefore, I, Tony Spurlock, Sheriff of Douglas County of the State of Colorado, do hereby proclaim, December 5, 2017, as

COLORADO GIVES DAY IN DOUGLAS COUNTY in the State of Colorado

GIVEN under my hand, on this twenty-ninth day of November 2017,

Tony Spurlock, Sheriff
Douglas County, Colorado

A Catalyst for Inspiring Generosity



Hope's Promise Adoption and Orphan Care, member of Douglas County Gives, facilitates both domestic and international adoptions. Hope's Promise has orphan care programs in Kenya, Zimbabwe, Nepal and Vietnam.

Douglas County has strong, vibrant and diverse communities that make it a wonderful place to live. With a legacy of philanthropy throughout the community, residents are fortunate to enjoy historic properties and open spaces that have been preserved for all to enjoy.

While Douglas County is one of the fastest growing and wealthiest communities in the country, there are still significant needs. The rapid population growth provides challenges and although many residents are eager to help, they are simply not familiar with the local community needs or the nonprofits serving

those needs. Douglas County Community Foundation is working to change this dynamic.

Douglas County Gives, a program of the Douglas County Community Foundation, brings together more than 30 nonprofits that recognize the strength of an empowered nonprofit community. Each member is a qualified nonprofit at ColoradoGives.org, dedicated to promoting, growing and finding synergies among their organizations through increased awareness and the belief that "a rising tide lifts all boats." The group meets regularly to discuss community issues and creatively address organizational challenges.

Douglas County Community Foundation (DCCF) was founded to provide a vehicle for individuals, families and businesses to maximize their philanthropic resources and make an impact in the community now and for future generations. With a strong belief that anyone can make a difference and that collaborative action amplifies positive influence, DCCF began in 2000 with initial funding from three corporations and several prominent Douglas County business leaders. DCCF is a 501(c)(3) nonprofit, but it functions as an affiliate foundation of Pikes Peak Community Foundation (PPCF) to reduce administrative costs.

colorado communities

DONNA SCOTT

Board Chairperson

Douglas County Community Foundation

Nonprofit Member since 2014



DCCF's mission to be a catalyst for strengthening our community is reinforced with nonprofits and corporations to increase collaboration, provide additional training and bring awareness of the work done in Douglas County.

In March, DCCF hosted its second annual breakfast, Focus Forward – which brought together corporations, small businesses, family foundations and community leaders to learn about key trends in corporate and family philanthropy. Keynote speakers Su Hawk, president and CEO of B:CIVIC and Ray Caraway, J.D., president of Community Foundation of Northern Colorado, spoke on maximizing ROI through community investment.

Hawk spoke about the importance of corporate social responsibility and giving back, which resonated with attendees from the business sector. Caraway's discussion points

“DCCF's mission to be a catalyst for strengthening our community is reinforced with nonprofits and corporations to increase collaboration, provide additional training and bring awareness of the work done in Douglas County.”

revolved around challenging community foundations to think outside the box and not be afraid to try new ideas to increase funds. “The presentation encouraged and inspired each of us to think of new ways to impact our communities,” said Donna Scott, chairperson of the DCCF board of directors.

DCCF is uniquely positioned to be (1) a source of information and training for nonprofits and donors, (2) a matchmaker between interested donors

and effective nonprofits, (3) an impartial community convener on issues of importance, (4) a resource for businesses and employees to understand how to be engaged locally in meaningful ways, and (5) an effective steward of funds for the betterment of Douglas County.

In addition to traditional outreach methods, DCCF is working to expand its reach and knowledge into the community with a newly-created Community Council. This group includes

at a glance

DOUGLAS COUNTY COMMUNITY FOUNDATION

31 unique and diverse
NONPROFIT PARTNERS

41% increase in
membership in DOUGLAS
COUNTY GIVES

17% in giving to Douglas
County nonprofits on
COLORADO GIVES DAY

≥15% unrestricted gifts
to nonprofits returned by
GIVE BACK FUND



Douglas County Gives member Colorado Young Leaders hosts a rafting trip, engaging in service and adventure.



Douglas Land Conservancy, a Charter Member of **Douglas County Gives**, is dedicated to the protection and conservation of the natural character, habitat and open space of the central Front Range region of Colorado, including Douglas County and surrounding areas.

leaders who will serve as ambassadors between DCCF and the community with a goal to inspire generosity and increase the awareness of Douglas County's needs and nonprofits.

We are reminded of the old proverb, "The best time to plant a tree is 25 years ago, the next best time is now."

In 2017, DCCF is excited to continue serving as a catalyst for local giving and developing philanthropists of all ages and levels of income by educating and inspiring generosity. Challenges will become opportunities and Douglas County Community Foundation is committed to driving our mission forward.

▶▶ SPECIAL DISCOUNT FOR COLORADO NONPROFITS ◀◀

Do you see your applicants clearly?



 **SecureSearch**
Integrated Background Checks

866-891-1954 | info@SecureSearchPro.com

SecureSearchPro.com

GIVE
where you
LIVE

YOUR COMMUNITY
YOUR PASSIONS
FUELED BY YOU



FREE EVENT | MUSIC | FOOD

DC GIVES KICK-OFF CELEBRATION

As a Colorado Gives Regional Champion, Douglas County Gives is bringing the excitement and generosity of Colorado Gives Day to Douglas County benefiting your favorite local nonprofit organizations and making it easier to #GIVEWHEREYOU LIVE.

Celebrate this philanthropic kick-off event with three dozen nonprofit organizations that serve the Douglas County area!

Get Ready to Rally!! The DOUGLAS COUNTY GIVES Rally

Wednesday, November 29, 2017

12:00-1:00 p.m. (rain, snow or shine)

Schomp Mini Dealership - 1001 Plum Valley Lane, Highlands Ranch

Special Guest: Deborah Takahara, Anchor, FOX31/Channel 2 Denver

Douglas County Gives strives to widen the reach of the Colorado Gives Day scheduled on December 5, 2017, for donors to learn about Douglas County nonprofits and make online donations on Colorado Gives Day and throughout the year.

For details go to DouglasCountyGives.net

Supporting Patrons of Rally:





DONATE TO



**ON COLORADO GIVES DAY —
when the value of your dollar will go further!**

\$1M Incentive Fund

**Find us on ColoradoGives.org or donate
from our website at
DCCF.org**

Post card side 2





DOUGLAS COUNTY GIVES
A program of the Douglas County Community Foundation

View full list of participating non-profit organizations at
www.douglascountygives.net

Give Where You Live

SUPPORT US ON
COLORADO GIVES DAY

**TUESDAY
DECEMBER 5**

\$1 MILLION INCENTIVE FUND!



You can pre-schedule your donations starting November 1st
Online at www.coloradogives.org #DCGivesDay