



TOWN COUNCIL STUDY SESSION AGENDA
February 17, 2026
4:00 PM

I. Study Session Items

1. NuReal Grant Presentation - Musil - 30 minutes
2. Community Events Strategic Plan Update - Spain - 1 hour

II. Staff Updates



MEMORANDUM

TO: Honorable Mayor and Members of Town Council
FROM: Jared Musil, Parks and Open Space Manager
DATE: February 17, 2026
SUBJECT: NuReal.ai Grant Presentation

ISSUE:

The Parks and Recreation Department will present information on the proposed use of NuReal.ai technology at O'Brien Park to enhance public safety. Staff is seeking Council's direction on whether to bring forward a resolution approving the application for grant funding to support this initiative.

FISCAL/BUDGET IMPACT:

If the Town is awarded the SIPA grant, there is a net-zero budget impact to the Town for three years. It is anticipated the Town will save on repair and maintenance costs for O'Brien Park over that same timeframe.

BACKGROUND:

The Town of Parker experiences recurring vandalism and after-hours misuse at O'Brien Park, resulting in damage to public amenities, increased maintenance costs, and delayed response times. Like many municipalities, the Town relies on a combination of staff patrols, resident reporting, and post-incident assessments to address issues as they arise. This approach is inherently reactive and resource-intensive, often identifying problems only after damage has occurred.

In response to earlier safety concerns as far back as 2020, the Town previously invested approximately \$54,000 in lighting upgrades, camera installation, and increased patrols at O'Brien Park. While these improvements enhanced visibility and safety conditions, ongoing vandalism and increasing park usage highlight the limitations of relying solely on fixed infrastructure and reactive monitoring approaches. While the Town has existing lighting and limited camera infrastructure, traditional systems do not provide actionable, real-time insight into park conditions and require staff time to manually review footage. Expanding continuous human monitoring is not operationally or financially feasible, and raises concerns related to staff capacity, cost, and efficiency.

In response to these challenges, the Parks and Recreation Department is exploring a grant opportunity to fund acquisition of technology, NuReal.ai, that utilizes artificial intelligence (AI) to provide real-time insights when vandalism is in progress at O'Brien Park. NuReal.ai utilizes cameras and sensors attached to streetlights to provide anonymized data to the NuReal.ai software. In the case of O'Brien Park, the software will trigger a notification to the Parker Police Department if it appears vandalism is in progress. The software only analyzes data in real-time—no video recordings are used or stored by the system.

The Town has the opportunity to apply for grant funding from the Colorado State Internet Portal Authority (SIPA) to offset the entire cost of hardware, installation, software, and a three-year service agreement for NuReal.ai. Other municipalities have applied for and received funding from the same grant for similar initiatives in the recent past. Staff believes the O'Brien Park use case has a strong likelihood of being awarded the grant.

RECOMMENDATION:

Staff recommends a consensus of the Town Council via Resolution to apply for the SIPA grant.

REQUESTED DIRECTION:

Presentation is both informational about the NuReal.ai system and to request Council direction on whether staff should bring forward a resolution to apply for a grant to offset the cost for acquiring the system.

ATTACHMENT:

None



MEMORANDUM

TO: Honorable Mayor and Members of Town Council
FROM: Brooke Spain, Events Manager
DATE: February 17, 2026
SUBJECT: Inaugural Community Events Strategic Plan Overview

ISSUE:

Staff is providing an update on the inaugural Community Events Strategic Plan.

FISCAL/BUDGET IMPACT:

None. All items in the update utilize the existing budget.

BACKGROUND:

In 2025, staff began the process of gathering feedback and information from stakeholders. The information was then analyzed and a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis was created. From the feedback and the SWOT, a 5-year strategic plan was drafted.

RECOMMENDATION:

No direction is needed at this time.

REQUESTED DIRECTION:

No action needed at this time.

ATTACHMENT:

None