



Cultural and Scientific Commission
MINUTES

Bethany Wood
9-17-24

Tuesday, July 16, 2024
5:30pm - PACE Center

- I. Call to Order – Bethany called the meeting to order at 5:30 pm
- II. Roll Call
 - a. Present:
 - i. Commissioners: Robert Sanchez, Michael Montoya, Bethany Wood, Katie Milazzo, Tabitha LaRose-Burroughs, Allen Rosen, Christine Kennedy, Tom O'Malley, Annie Day, Terri Tilliss, Diana Norton, Phil Kramer
 - ii. Staff: Carrie Glassburn, Suzanne Velasquez, Sydney Mahnken
 - iii. Town Council: John Diak
- III. Approval of Minutes from May 21, 2024
 - a. One attendance correction made
 - b. Motion made: Terri
 - c. Seconded: Annie
 - d. Passed unanimously
- IV. Staff Spotlight – Sydney Mahnken, Outreach Specialist
 - a. Outreach specialist, coordinates volunteers, coordinates senior outreach program
 - b. Creates a sense of community within volunteers with potlucks, Rockies games, volunteer appreciation week, free concerts (not discovery park series)
 - c. Background in recreation administration
 - d. Participates in Discovery park series, Trunk or treat, tree lighting, holiday parade, fall festival, to spread the word about volunteering
 - e. Volunteer outside of Parker/Douglas county in Arapahoe and Elbert doing arts and crafts with other groups
 - f. Supports events – setup, strike,
 - g. Described senior outreach program
 - h. Conducts trainings – safety trainings for staff, sensitivity training, etc.
 - i. Questions:
 - i. How can the commission support Syd's volunteer efforts?
 1. If a few came out on some dates, be a part of the accessibility training, basically show our faces more.
 - ii. How do volunteers come to you?
 1. Most come to us via the website or in person
 - iii. Do the volunteers receive any benefit (i.e.: attend a performance at no cost)
 1. We allow them to attend shows when tickets are available, but most of them do it for the social aspect.
- V. Director's Report – Carrie Glassburn
 - a. 2023/2024 Season Wrap-up

- i. We will exceed our ticket revenue goals by about \$100k
 - ii. We underspent in show bookings by about \$106k
 - iii. Legally Blonde is our highest selling musical ever as far as capacity (99% sold)
- b. 2024/2025 Season Announcement/Season Brochure/Membership
 - i. "Members Make Life More Colorful" theme this year
 - ii. Two Nights – first time doing this. Will try another format next year
 - iii. Members purchased about \$96k in sales those 2 nights (beat last year slightly)
 - iv. Last year we had 473 memberships, this year we have 561
 - v. All member events for the year have been announced all at once. This is new!
- c. Commissioner Role at events
 - i. Sydney mentioned farmers markets and other events you can attend.
 - ii. Your role there is to create awareness about what the PCSC does and get feedback from the public.
 - 1. Shared example of a flyer for Commissioners to hand out
 - iii. Even if you aren't volunteering, you should be attending and supporting. It's required that you attend at least two events per year.
- d. Budget Update/Sales Tax
 - i. Our 2025 budgets are due this Friday. We will see where it all nets out
 - ii. Our expenses are increasing, so our revenue will be expected to increase as well
 - iii. We will continue balancing our offerings, our affordability, and the quality
 - iv. Sales Tax has been up and down. Town budgeted 5% growth and YTD it's 5.7%,
- e. September 9th Town Council Meeting
 - i. This is an informational Study Session to update Council on the projects we've accomplished and/or are working on
 - ii. We would like all of you to attend if possible
 - iii. Committee Chairs will present slides that we create for you
- f. October 23rd Commission Dinner
 - i. This is to thank you for serving on the commission. No need to prep anything

VI. Committee Updates

- a. Art in Public Places
 - i. Wraps - Diana
 - 1. 10 new locations are coming to downtown this year, the subcommittee is coming up with ideas for themes now
 - ii. Banners - Christine
 - 1. We have identified 41 lampposts with the BID that we'd like to have banners on. We are waiting to confirm qualifications and criteria/approval by legal, "Welcome to Downtown Parker" messaging with artistic flair
 - iii. Murals - Michael
 - 1. Fieldhouse – we have agreement on the approach, relatively simple, using a high school student, waiting for school to start, to move forward on this project.

2. Stroh Road – interest re: mural on tunnel at Stroh and Lemmon Gulch.
Reaching out to the group that worked on the Jordan Road mural to see if they're interested in working with us again on this new mural.
- iv. Elm Tree
 1. Today Carrie finished RFQ to invite 25+ wood carvers, goal of finishing by end of October
- v. Master Plan
 1. Done, ordinances and resolutions come with it so Town Council has to adopt it first.
- b. History Committee - Bethany
 - i. Wine and Crime Sept 6. Lindsey has requested Commissioner volunteers to assist with check-in, already have 100 + 50 tickets sold for first and second nights
- c. Honey Festival Committee - Annie
 - i. 30 vendors, bigger than ever.
 - ii. Need 3 volunteers from 10:30-1:30 Sunday August 4, to track arrival to ensure accurate count for SCFD
 - iii. There will be butterflies (The butterflies will be mostly living)
 - iv. Every year the honey festival has exceeded 3,000 attendees
 - v. This year's focus is all pollinators, not just honeybees.
- d. Science Committee - Robert
 - i. Developing a mission statement
 - ii. 3 commissioners, 3 citizen volunteers
 - iii. Supporting board in getting science into other areas of the PCSC's work
 - iv. Want to create a pollinator demonstration garden
- e. Strategic Planning Committee
 - i. RFP Reviewing Committee – Appoint a Lead – Katie Milazzo volunteers
 - ii. Will be more community-focused: how do we bring artists/musicians/support culture/make us a cultural destination
 - iii. Have 14 submissions, would like all commissioners on the committee to skim submissions so that the lead commissioner (Katie) so that commission has a voice
 - iv. Once we choose a consultant, all commissioners will meet with them so we can ask questions, provide comments,

VII. Upcoming Events

- a. 150/250 Year Colorado/USA Celebration - 2026
 - i. July 4th and August 1st
 - ii. What is Parker Arts planning to acknowledge these celebrations? – Art Gallery exhibit, lecture, public art piece?
 - iii. What could the PCSC do?
 1. Annie suggestion: Bring back PAHS history walks downtown
 2. Tabitha: Maybe each committee could come up with a few ideas to celebrate

3. Christine: Could replace downtown banners with 150-year banners, depending on banner lifespan
4. Katie: Could partner with other towns, other organizations, like if there's a parade or something in Denver

Vi. New Business - Nothing

VIII. Adjournment – Annie moved to adjourn, Katie seconded. The meeting was adjourned at 6:35

IX. Art Walk – Denise Zoglmann

- a. 7 pm-8 pm – Following the Art Walk, we will end at Isla Verde for food, drinks and socializing (optional)

Upcoming Dates:

9/9/2024 PCSC Presentation to Town Council, 5:00 pm - Town Hall

9/17/2024 PCSC Meeting, 5:30 pm – PACE Center

10/23/2024 Town Council/Commission Dinner 5:30 pm – Black + Haus Tavern