



TOWN COUNCIL STUDY SESSION AGENDA
June 12, 2023
5:00 PM

I. Study Session Items

1. Planning Commission Appointments - Matthews - 5 minutes
2. 2023/2024 Parker Arts Season - Glassburn - 30 minutes
3. Police Department Update - Tsurapas - 45 Minutes
4. Douglas County Homeless Initiative HEART Signs – Kivela - 20 minutes

II. Staff Updates

III. Town Council Updates/Items



MEMORANDUM

TO: Honorable Mayor and Councilmembers
FROM: Bryce Matthews, Assistant Director - Planning
John Fussa, Community Development Director
DATE: June 12, 2023
SUBJECT: Planning Commission Appointments

ISSUE:

The Planning Commission has a total of 10 members, seven (7) regular and three (3) alternates, with terms of varying length. The Commission currently has openings for three (3) regular and three (3) alternate members because of term expirations.

The current openings on the Planning Commission arise from the following:

1. Regular Planning Commissioners Richard Foerster, Kim Rodell and Roxy Colette have terms that will expire June 30, 2023.
2. Alternate Planning Commissioners Jane Lane, Ira Shapiro and Nick Metz have terms that will expire June 30, 2023.

The Land Development Ordinance provides that the Town Council appoint candidates to the Planning Commission, including the chair, regular members and alternate members. The Town Council will consider a Resolution appointing new Planning Commissioners, alternate Planning Commissioners, and a Chairperson on June 20, 2023.

FISCAL/BUDGET IMPACT:

None

BACKGROUND:

The duties of the Planning Commission as defined by the Town Charter and the Parker Land Development Ordinance are to prepare the Master Plan, review applications for certain development proposals, and make recommendations on land use matters to the Town Council. The Charter also requires the appointment of Planning Commission members satisfying the following requirements:

1. Each person appointed to the Planning Commission shall reside within the Town limits for at least one (1) year immediately preceding the date of appointment.
2. Each person appointed to the Planning Commission shall be registered to vote.

The Town Council is charged with appointing Regular Planning Commission members to three (3) year overlapping terms. Alternates are appointed to one (1) year terms. The Council will need to appoint three (3) Regular and three (3) Alternate Planning Commission members to fill positions with expiring terms.

Commissioner Roxy Colette has requested reappointment as a Regular Planning Commission member. Commissioner Richard Foerster will be resigning/retiring at the end of his current term. Commissioner Kim Rodell will be resigning at the end of her current term because she is moving outside of the Town. Alternate Nick Metz has requested reappointment as a Regular or Alternate Planning Commission member. Alternate Jane Lane has requested reappointment as an Alternate Planning Commission member. Alternate Ira Shapiro is not recommended to be reappointed due to the lack of attendance at meetings. It is the general practice of the Town to reappoint incumbent Commissioners who have met the requirements for service, attended meetings regularly, and performed competently in their duties.

Four (4) candidates meeting the requirements for service applied for appointment to the Planning Commission and were interviewed on May 9, 2023. The review committee consisted of Town Councilmembers Brandi Wilks and Todd Hendreks, Planning Commission Chairman Gary Poole, Community Development Director John Fussa, Assistant Director-Planning Bryce Matthews, and Planning Coordinator Jeff Miller.

RECOMMENDATION:

The review committee recommends the Town Council make the following appointments:

Appoint the following three (3) regular members to the Planning Commission:

- Roxy Colette – June 30, 2026
- Leland Sloan – June 30, 2026
- Nick Metz – June 30, 2026

Appoint the following three (3) alternate members to the Planning Commission:

- Angela Lindstrom - June 30, 2024
- Jane Lane - June 30, 2024
- Erik Rieger - June 30, 2024

The review committee also recommends that the Town Council reappoint Gary Poole as Chairperson of the Planning Commission.

REQUESTED DIRECTION:

Staff is requesting direction to proceed with the recommendations for appointments to the Planning Commission and the Chairperson of the Planning Commission.

ATTACHMENT:

None



MEMORANDUM

TO: Honorable Mayor and Councilmembers
FROM: Carrie Glassburn, Cultural Director
DATE: June 12, 2023
SUBJECT: Presentation of Parker Arts 2023/2024 Season Line-Up

ISSUE:

The Cultural Department will present the 2023/2024 Season Line-Up in preparation for the upcoming Season Announcement Party.

FISCAL/BUDGET IMPACT:

No additional budget requested

BACKGROUND:

Prior to the Season Announcement party scheduled for June 28, 2023, the Parker Arts team will share the shows and events that are planned for the 2023/2024 performance season.

RECOMMENDATION:

None

REQUESTED DIRECTION:

None

ATTACHMENT:

None



MEMORANDUM

TO: Honorable Mayor and Councilmembers
FROM: Jim Tsurapas, Chief of Police
DATE: June 12, 2023
SUBJECT: Police Department Update

ISSUE:

Police Department update to Council.

FISCAL/BUDGET IMPACT:

There is no fiscal impact associated with this presentation.

BACKGROUND:

Police Command staff will provide an update to Town Council regarding Town of Parker crime statistics, traffic data, dispatch information, staffing information, information related to specific units, community outreach, and other highlights from recent Police Department activities and areas of interest.

RECOMMENDATION:

This presentation is for informational purposes only.

REQUESTED DIRECTION:

For informational purposes only. No action is required.

ATTACHMENT:

1. PD Council Presentation 6 12 23

PARKER POLICE DEPARTMENT SOCIAL MEDIA

Josh Hans

Public Relations/PIO



SOCIAL MEDIA PLATFORMS

Facebook

Instagram

Twitter

Nextdoor

LinkedIn

Wheatgrass Trail Elementary School thanked Parker Police Officers for their support. Students lined the parking lot, holding signs, waving and cheering. Several officers joined the students in their annual teachers vs. sixth graders kickball game. Thank you for including us in the game. Our officers had a blast! Community's youngest members supporting our officers and sta... See more



Parker Police Department
Public Relations/PIO Josh Hans • 11 Aug



Brittan found this sweet boy on Wheatgrass Circle yesterday
sweet pit bull puppy.



Parker Police Dept. @ParkerPolice · Apr 18

Help us Identify a shoplifting suspect on video placing shirts in a black purse described as early 50s dark pants w/pink long-sleeved shirt and large glasses Yesterday around noon at Twisted Wardrobe 1900 W. Road

Please call Officer Mattern at 303.805.6592 with any info



SOCIAL MEDIA USE & DEMOGRAPHICS

	Facebook	Instagram	Twitter	Nextdoor	LinkedIn
Overall Data					
Male/Female	45/55	51/49	56/44	38/62	57/43
Top Demographic	25-34 y/o	18-34 y/o	25-34 y/o	30-64 y/o	25-34 y/o
Demographic Percentage	30%	62%	39%	71%	59%
Parker Data					
PPD Specific Demographics	70% F 25-34 17% 35-54 58%	62% F 35-44 26%	-	-	32% Entry Level
PPD Followers	27,200	1,800	13,500	30,500	600

④ Data from PEW Research and Statista, January 2023. Nextdoor Data Pew Research, January 2021



Parker Police Department

Published by Pio Parker · May 14 at 7:12 AM ·

Happy Mother's Day

The support of loved ones is crucial to the success of Parker Police Department.

Here is a short video of seven mothers of PPD staff members sharing stories about their son or daughter who works at the Parker Police Department.



- Highlight the department and its employees, the community and safety messages
- Format lends itself to longer articles, videos and photos

FACEBOOK



- Fill in the communication gap with Parker's youngest residents
- Focus on videos and photos that appeal to young people

INSTAGRAM



Parker Police Dept. @ParkerPolice · May 17

The @dcsheiff & PPD are looking for potential victims of assault

In Sep 2022 Jason Carey was taken into custody in misconduct charges w/underage victims. We have potential victims in DougCo & Parker
parkerpolice.org/DocumentCenter...



- Used as a news reel
- Focus on timely public safety information

TWITTER



55 a.m. Update***

Officers arrested the suspect without incident. CodeRED

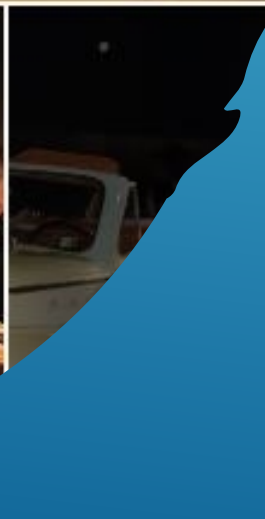
ore...

scribers of Parker Police Department

🏠 Nextdoor

- Way to communicate with individual neighborhoods
- Very active community, good for advertising classes and events

NEXTDOOR



in

- Focus on recruiting
- Paint a picture of the PD's people, culture and community

LINKEDIN

SHIFT IN STRATEGY



- Critical to consider all members of your audience when crafting a communication strategy

SHIFT IN STRATEGY



- Critical to consider all members of your audience when crafting a communication strategy
- New focus on proof of performance to show Parker residents what our officers do every day and what is happening in their Town





MEMORANDUM

TO: Honorable Mayor and Councilmembers
FROM: Michelle Kivela, Town Manager
DATE: June 12, 2023
SUBJECT: Douglas County Homeless Initiative HEART Signs

ISSUE:

At the October 10, 2022 Parker Study Session, the Town Council considered installing the Douglas County Homeless Initiative (DCHI) HEART signs around Parker. At that time, Council decided not to add the signs for several reasons. Town Council has asked for a follow-up Study Session to the October 10, 2022 Study Session to discuss:

- a. the impact of the signs on Douglas County communities
- b. adding signs at Parker Recreation Center, recreational areas, and other areas of Parker

FISCAL/BUDGET IMPACT:

None

BACKGROUND:

The Douglas County Homeless Initiative (DCHI) was created in late 2021 to assess the current state of homelessness across Douglas County and provide recommendations to address the identified issues. The DCHI Executive Committee consists of representatives from Douglas County, Castle Pines, Castle Rock, Lone Tree, and Parker. Last year, DCHI identified the need to develop a public awareness campaign and in October, rolled out the "Handouts Don't Help" campaign. The purpose of the signs/program is to discourage panhandling while encouraging philanthropic giving to specifically help address homelessness in Douglas County. The campaign provides an avenue for citizens to notify a special team of responders who will immediately direct help and services to that individual. Additionally, the campaign provides an alternative to giving money to the individual, by redirecting giving to the Douglas County Community Foundation (DCCF) who will distribute the funds to local non-profits currently helping the unhoused in Douglas County.

DCCF handles the Donor Directed Fund which receives the donations made through the "Handouts Don't Help" program. DCCF will distribute 100% of donations received through the program to four non-profit organizations in Douglas County serving the homeless. The four organizations are: Family Tree (GOALS), Winter Shelter Network, Help and Hope Center, and the Douglas County Homeless Initiative. Douglas County has an MOU with DCCF which dictates that, when the Fund reaches \$2,500 or more, DCCF will make a distribution to one of the four organizations. The distributions are made with the first \$2,500 going to the first one, then the next \$2,500 to the next one, and so on. Distributions are made quarterly.

In addition to the signs, Douglas County has a website which is the focus of the program at DouglasHasHeart.com and visitors to the website can make a donation to one of the four organizations listed above.

RECOMMENDATION:

No recommendation

REQUESTED DIRECTION:

Seeking direction on DCHI HEART signs

ATTACHMENT:

1. 10/10/22 Study Session Memo DCHI Signs
2. HEART Sign



MEMORANDUM

TO: Honorable Mayor and Members of Town Council

FROM: Bryce Matthews, Assistant Director - Planning
Alisa Babler, Engineering Service Manager
Joe Degenhart, Commander

DATE: October 10, 2022

SUBJECT: Douglas County Homeless Initiative Signs

ISSUE:

Staff is seeking directions on whether the Town should display Douglas County Homeless Initiative Signs, if so, what locations may be appropriate?

FISCAL/BUDGET IMPACT:

None, Douglas County has stated that the County will provide the signs at no cost.

BACKGROUND:

The Douglas County Homeless Initiative (DCHI) was created at the direction of the Douglas County Board of County Commissioners (BCC) to assess the current state of homelessness across the county and provide recommendations to address the identified issues. The Douglas County Homeless Initiative Executive Committee consists of representatives from Douglas County, Castle Pines, Castle Rock, Lone Tree and Parker.

The DCHI has identified the need to develop a public awareness campaign that supports a compassionate response for those experiencing homelessness while maintaining the safety of the Douglas County community as one of the action items. This campaign would be developed in cooperation with communication professionals from the County, municipalities and local partner agencies using a multi-prong approach to provide education on the current state of homelessness, resources available and how residents can safely help.

The DCHI is recommending that this campaign include uniform signage strategically located throughout the county that encourages residents and businesses to contribute towards local agencies supporting the homeless, rather than giving money directly to panhandlers.

CDOT has reviewed the proposed sign program and has determined that it will not allow these signs in CDOT right-of-way (Parker Road), but is willing to consider other options such as 'No Trespassing' signs.

Town staff has reviewed the proposed signage in regards to the Town Sign Code (Section 13.09 of the Municipal Code) and the Manual of Unified Traffic Control Devices (MUTCD). In addition, panhandling in Town, when it occurs, is generally located on private commercial

properties and generally does not occur on public rights of way. Staff will provide a summary of the relevant information regarding the proposed sign at the Study Session.

RECOMMENDATION:

Staff does not recommend the signs for Town right-of-way and is requesting direction from Council regarding the possible use of signs in other potential locations.

REQUESTED DIRECTION:

Staff is seeking direction regarding proposed Douglas County Homeless Initiative Signs.

ATTACHMENT:

1. Picture of Sign

Handouts Don't Help

GIVE safely through
DouglasHasHeart.org



For help CALL HEART

**Your compassionate law
enforcement team @ 303-660-7301**