



Parks, Recreation, and Open Space
Advisory Commission

Agenda

January 31, 2023, 5:30 p.m.

Town Hall, 20120 East Mainstreet
Parker, Colorado

1. Call to Order

2. Roll Call

PROS Commission Members: Heather Bennett (Chair), Austin Craddock, Toby Levy, Matthew Lunn, Candace Sotwick, Andre Teudean, Jody Walker

PROS Staff: Mary Colton, Brett Collins, Meagan Arvidson, Jared Musil, Jeff Claar, Bryan Gentilini, Errin Koon, Brenda Mooney

Guest: Brian O'Malley (Parker Representative, Douglas County Open Space Advisory Committee)

3. Public Comment

4. Approval of Agenda

5. Approval of Minutes

6. Discussion and Action Items

- a. **Introduction of Guest and COSAC Overview:** Brian O'Malley (Parker Representative, Douglas County Open Space Advisory Committee)
- b. **Introduction of PROS Leadership Staff:** Mary Colton (Director), Brett Collins (Manager, Park Projects), Meagan Arvidson (Deputy Director, Recreation), Jared Musil (Deputy Director, PFOS), Jeff Claar (Manager, PFOS), Bryan Gentilini (Manager, Recreation Ops/Facilities), Errin Koon (Manager, Recreation Programs), Brenda Mooney (Special Projects Analyst)
- c. **PROS Department Overview** – Mary Colton
- d. **Review of By-Laws, Officer Positions, Vote for Vice Chair and Secretary** – Brenda Mooney, Heather Bennett
- e. **Discussion of Mission and Vision** – Mary Colton
- f. **Discussion of Volunteer and Engagement Opportunities** – Brenda Mooney
 - i. Love 'em or Leave 'em Valentine's Day 5k/10k, February 11 at Salisbury Park
 - ii. Egg Splash and Dash, April 8 at Recreation Center
 - iii. Arbor Day Celebration, April 29 at Discovery Park
 - iv. Senior Stroll, May 31 at Salisbury Park
- g. **Discussion of Facility Tour Dates** – Brenda Mooney
- h. **PROS Staff Updates** – Brenda Mooney
- i. **PROS Advisory Commission Updates** – Heather Bennett

7. Adjourn

Next Meeting: April 25, 2023

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Parks and Recreation

Parks, Recreation, and Open Space Advisory Commission

Agenda

January 31, 2023, 5:30 p.m.

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1. **Call to Order** 5:31 p.m.
2. **Roll Call**
PROS Commission Members: Heather Bennett (Chair), Austin Craddock, Toby Levy, Matthew Lunn, Candace Sotwick, Andrei Teudean, Jody Walker
PROS Staff: Mary Colton, Brett Collins, Meagan Arvidson, Jared Musil, Jeff Claar, Bryan Gentilini, Errin Koon, Brenda Mooney
Guest: Brian O'Malley (Parker Representative, Douglas County Open Space Advisory Committee)
In attendance: Heather Bennett, Austin Craddock, Toby Levy, Matthew Lunn, Candace Sotwick, Andrei Teudean, Jody Walker, Mary Colton, Brett Collins, Meagan Arvidson, Jared Musil, Jeff Claar, Bryan Gentilini, Brenda Mooney, Brian O'Malley
3. **Public Comment** No public comments
4. **Approval of Agenda** Agenda approved
5. **Approval of Minutes** No prior meeting minutes to approve
6. **Discussion and Action Items**
 - a. **Introduction of Guest and COSAC Overview:** Brian O'Malley (Parker Representative, Douglas County Open Space Advisory Committee) COSAC advises staff and Council regarding land acquisitions. Receives 1/6 of cent which equaled 17million in 2022. See attachment. Parker to receive 1.1 million from shareback funds. Historically used as a savings account. Has 5.8 million right now. Discussed history of Harvie Open Space.
 - b. **Introduction of PROS Leadership Staff:** Mary Colton (Director), Brett Collins (Manager, Park Projects), Meagan Arvidson (Deputy Director, Recreation), Jared Musil (Deputy Director, PFOS), Jeff Claar (Manager, PFOS), Bryan Gentilini (Manager, Recreation Ops/Facilities), Errin Koon (Manager, Recreation Programs), Brenda Mooney (Special Projects Analyst)
 - c. **PROS Department Overview** – Mary Colton See presentation.
 - d. **Review of By-Laws, Officer Positions, Vote for Vice Chair and Secretary** – Brenda Mooney, Heather Bennett Vice Chair elected – Candace Sotwick, Secretary elected – Toby Levy
 - e. **Discussion of Mission and Vision** – Mary Colton Recommended as future agenda item.
 - f. **Discussion of Volunteer and Engagement Opportunities** – Brenda Mooney
 - i. Love 'em or Leave 'em Valentine's Day 5k/10k, February 11 at Salisbury Park
 - ii. Egg Splash and Dash, April 8 at Recreation Center
 - iii. Arbor Day Celebration, April 29 at Discovery Park
 - iv. Senior Stroll, May 31 at Salisbury Park
 - g. **Discussion of Facility Tour Dates** – Brenda Mooney February or March – will email separately
 - h. **PROS Staff Updates** – Brenda Mooney Let's Talk Parker platform – Commission group being developed
 - i. **PROS Advisory Commission Updates** – Heather Bennett – No updates
7. **Adjourn** 7 p.m.

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Parks, Recreation, and Open Space Advisory Commission

Agenda

January 31, 2023, 5:30 p.m.

Town Hall, 20120 East Mainstreet
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Parks, Recreation and Open Space

Commission Onboarding – January 31, 2023

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Parks, Recreation & Open Space Video



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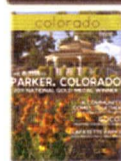


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ACHIEVEMENTS

- ▶ CAPRA Accredited Agency (valuable measure of an agency's overall quality of operation, management, and service to the community)
- ▶ 5-time finalist for National Gold Medal (Nation's Top Department)
- ▶ National Gold Medal Winner in 2000 and 2011
- ▶ Discovery Park/Fieldhouse design awards
- ▶ Awarded over \$7 million in grants since 2000
- ▶ Staff and Agency Certifications
 - Tree City USA (Multiple Year Designations)
 - Certified Parks and Recreation Professionals/Executive
 - Certified Pool Operators
 - Certified Playground Safety Inspectors
 - Multiple Fitness/Wellness Certifications
 - Licensed Landscape Architects – Colorado
 - Certified Youth Sports Administrator
 - Certified Arborists
 - Landscape Industry Certified Technicians
 - Certified Backflow Assembly Testers
 - Certified Event Planner



PARKS AND RECREATION
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Next Meeting: April 25, 2023

Town of Parker • 20120 East Mainstreet • Parker, Colorado 80138

Agenda

January 31, 2023, 5:30 p.m.
Town Hall, 20120 East Mainstreet
Parker, Colorado



- Scientific survey conducted by research firm every three years
- Measures resident satisfaction with government services

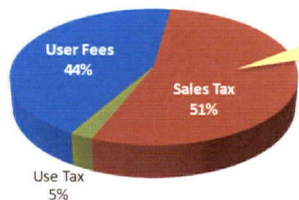


PARKS AND RECREATION
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BUDGET

Comparing Funding Sources



In 1990, Parker voters passed a ½ cent sales tax dedicated solely to parks and recreation.

This dedicated sales tax for parks and recreation generates approximately \$8 million annually

User fees (memberships, admissions, class registrations, sports fees, etc.) generate an additional \$6 million

PARKS AND RECREATION
DEPARTMENT



BUDGET

Other Sources of Department Funding

Open Space Tax Shareback - Douglas County imposes a 0.17% Parks, Trails and Open Space sales and use tax that extends through December 2023. A portion of tax revenues are shared back to municipalities based on population

Lottery Revenues/Conservation Trust - Distributed based on population

Developer Contributions - In lieu of building parkland or providing recreation amenities, some developers choose to contribute funds to the Town.

Grants - Great Outdoors Colorado, Douglas County Developmental Disability Mill Levy Grant, State grants, Developmental Pathways



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Next Meeting: April 25, 2023

Town of Parker • 20120 East Mainstreet • Parker, Colorado 80138



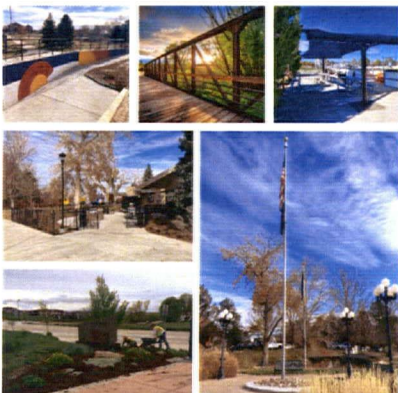
Parks, Recreation, and Open Space Advisory Commission

Agenda

January 31, 2023, 5:30 p.m.
Town Hall, 20120 East Mainstreet
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PARKS, FORESTRY AND OPEN SPACE

- Maintain Town-owned parks, trails and open spaces (including playgrounds and park amenities)
- Prepare all fields for Sports play (softball, soccer, etc.)
- Support Town events and most community events
- Coordinate downtown holiday lighting
- Remove Snow on Town properties including all facilities, trails, and neighborhoods as needed
- Assist in managing capital projects (i.e., O'Brien Park)



Recent Projects

- Kieffer's Tunnel Mural (O'Brien Park)
- 2022 Trail Bridge Assessment (14 locations)
- Pickleball Shade Structure (Recreation Center)
- Fence Installation (Schoolhouse South Patio)
- Tree & Plant Replacements (424 plants and 75 trees)
- Space Force Flagpole Addition (Living Wheel Park)
- Equestrian Facility Rentals (100 rentals in 2022)
- Updates to the Fire Mitigation Plan

PARKS AND RECREATION DEPARTMENT



Volunteer/Program Opportunities

- Adopt a Flowerbed (18 locations with an estimated 90 volunteers)
- Adopt a Trail (23 locations with an estimated 290 volunteers)
- Adopt an Open Space (7 locations with an estimated 90 volunteers)
- Eagle Scout Project (Mile markers on the East West Trail)
- One-time Events or Volunteer Projects (7 occurrences with an estimated 200 volunteers)
- Branching out Parker returns in 2023



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Next Meeting: April 25, 2023

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C APITAL P ROJECTS

- Develop annual and long-term capital plans and studies
- Work directly with contractors, architects, consultants, etc.
- Oversee community outreach process for collecting input on projects
- Administer and implement a variety of special projects and reports
- Represent department with the development review process and dedication of park land and open space



PARKS AND RECREATION DEPARTMENT



Harvie Open Space Planning and Design

- 71.4 Acre open space park development
- Funding Participants: Town of Parker

Updates:

- Award of construction contract roadway
- Site Plan-second round submittal done
- Construction drawings complete start of 2023
- Bidding and construction spring-summer 2023



PARKS AND RECREATION DEPARTMENT



High Plains Trail-Bridge at Parker Road

- Partners Group: Parker, Arapahoe County, Aurora, Douglas County
- Funding Participants: Town of Parker, DRCOG, GOCO, E-470, City of Centennial

Updates:

- Segment 1 bridge and trail under construction
- Project completion anticipated for spring 2023
- Start design of segments II and IV in early 2023
- Trail completion dependent on Kings Point Development of Aurora Parkway segment III



PARKS AND RECREATION DEPARTMENT



Parks, Recreation, and Open Space Advisory Commission

Agenda

January 31, 2023, 5:30 p.m.
Town Hall, 20120 East Mainstreet
Parker, Colorado

Next Meeting: April 25, 2023

Town of Parker • 20120 East Mainstreet • Parker, Colorado 80138

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January 31, 2023, 5:30 p.m.

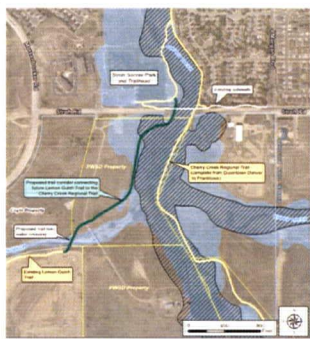
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Lemon Gulch Trail Connection

- New ½ mile concrete trail along Lemon Gulch
- Connects Looking Glass and Meadowlark to the Cherry Creek Trail
- Funding Participants: Town of Parker

Updates:

- Final construction drawings anticipated to be complete in January 2023
- Bidding in spring with construction to follow



PARKS AND RECREATION DEPARTMENT



Looking Glass Community Park

- Three new community parks for Town ownership and maintenance
- Funding Participants: Developer

Updates:

- First 25.70-acre park preliminary plan submittal is approved
- Working with developer on the details of the final CD's



PARKS AND RECREATION DEPARTMENT



O'Brien Park Playground Improvements

- Complete renovation of the playground
- Funding Participants: Town of Parker

Updates:

- Construction is nearing completion
- Playground open except climbing wall
- Had delays on the climbing wall fabrication
- Project fully complete in April 2023



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Town of Parker • 20120 East Mainstreet • Parker, Colorado 80138



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Parks, Recreation, and Open Space Advisory Commission

Agenda

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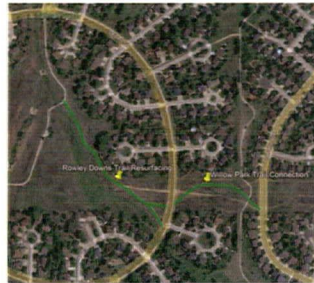
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Rowley Downs Trail Resurfacing and Trail Connection to Willow Park

- Resurfacing of crusher fine trail to concrete
- Concrete trail from Siebert Circle to Omaha
- Funding Participants: PSCO/Town of Parker

Updates:

- Bidding in January 2023
- Construction in April 2023



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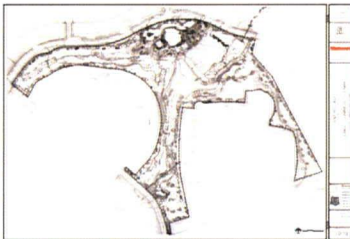


Tanterra Community Park (formerly Anthology North)

- Three new community parks for Town ownership and maintenance
- Funding Participants: Developer

Updates:

- Final plan submittal complete for the 31-acre community park



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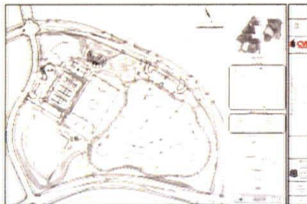


Trails at Crowfoot Community Park

- New 15.4-acre community park
- Amenities include: baseball field, multiuse field, tennis court, (6) pickleball courts, basketball court, playground, disc golf, loop trail, and shade shelters
- Funding Participants: Developer

Updates:

- Still under construction 95% complete
- Working on final details for probationary acceptance



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Next Meeting: April 25, 2023

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RECREATION FACILITIES AND PROGRAMS

- Manage and maintain the Recreation Center, Fieldhouse, H2O'Brien Pool and Discovery Park operations (fountains/ice trail)
- Administer recreation programs and special events for fitness, youth, active older adults, individuals with disabilities, aquatics, sports, day camp and enrichment activities



PARKS AND RECREATION DEPARTMENT



Recreation Division



- 2020 COVID Pandemic
- Return almost to pre-pandemic revenue

PARKS AND RECREATION DEPARTMENT



2022 Highlights – Recreation Programs



2367 Race Series Participants



1200 Volunteer Coaches



3762 Kids Zone Participants



Expanded Pickleball League, Clinic and Drop-in Opportunities

PARKS AND RECREATION DEPARTMENT



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Parker, Colorado

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Agenda

January 31, 2023, 5:30 p.m.

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Parker, Colorado

2022 Highlights – Recreation Facilities



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Marketing & Communications

Managing the marketing, communications, public relations and engagement efforts for all of Parks and Recreation

- Communications and marketing strategy
- Recreation Activity Brochure
- Website
- Social media
- Mobile app
- Sponsorship and advertising
- Graphic design
- News articles and blasts
- Facilities, parks and trails signage
- Indoor and outdoor digital signage
- Facility radio station content
- Event assistance
- Writing, proofreading and editing
- Google business pages
- Public reviews
- Media contact
- Brand standards training



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Get Involved and Stay Informed

Parks and Recreation:

- Use our facilities/take a class
- Volunteer (Events, Youth Sports, etc.)
- Participate in stakeholder meetings
- Participate in outreach (Let's Talk Parker)
- Attend a Project Open House
- Follow us and Participate on Social Media
 - Facebook, Instagram, Twitter: @ParkerRec
- Download our Free Mobile App
 - Available through the Apple App Store or Google Play; search "ParkerRec.com"



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Next Meeting: April 25, 2023

Town of Parker • 20120 East Mainstreet • Parker, Colorado 80138



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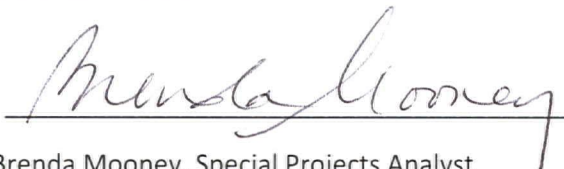
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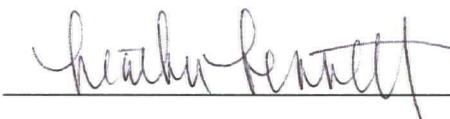
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Minutes Prepared By:



Brenda Mooney, Special Projects Analyst

Minutes Approved By:



Heather Bennett, Chair – PROS Commission

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