



TOWN COUNCIL STUDY SESSION AGENDA
June 14, 2021
5:00 PM

I. Town Council Items

II. Study Session Items

1. Parker Senior Center Community Contribution Recipient Presentation - Jan Dengal - 15 minutes
2. Engineering & Public Works Contracts Over \$100,000 - 20 minutes
 - a. *Parker Road (SH83) Multi-Use Trail (West Side) CIP-017 - Gill*
 - b. *Parker Pool Dehumidification Unit Replacement Project (CIP-015) - Gilbert*
 - c. *2021 Townwide Resurfacing Program (CIP21-004) Contract Modification - Smith*
 - d. *Hess Road Bridge Rail Rehabilitation CIP21-012 Contract Award - Smith*
3. LDO Modernization Update - Matthews/Munekata/Clarion - 60 minutes
4. Community Development Department Update - Fussa - 45 minutes
5. Downtown Public Parking - Fussa/Matthews - 15 minutes
6. Review Future Council Agendas - Maloney - 30 minutes



MEMORANDUM

TO: Honorable Mayor and Members of Town Council
FROM: Tom Gill, Associate Project Manager
DATE: June 14, 2021
SUBJECT: Parker Road (SH83) Multi-Use Trail (West Side) CIP-017

ISSUE:

Staff is presenting information related to contracts over \$100,000 for the Parker Road (SH83) Multi-Use Trail (West Side) project. This contract is scheduled for the June 21, 2021, Town Council meeting for approval.

FISCAL/BUDGET IMPACT:

The funding for this contract has been included in the approved 2021 budget.

BACKGROUND:

This contract is scheduled for consideration at the June 21, 2021 Town Council meeting. A PowerPoint presentation will be utilized at the Study Session to provide additional details.

The Parker Road (SH83) Multi-Use Trail (West Side) project will be broken into three segments. The first will include extending the multi-use trail from south of Twenty Mile Road 2,750 feet., down to Indian Pipe Lane. Segment 2 will include providing a trail spur connection from the proposed Parker Road multi-use trail down to the Cherry Creek Trail just north of the McCabe Meadows Trailhead. Segment 3 will extend the multi-use trail an additional 2,100 feet., south to Hess Road. In addition, the existing 1,900 foot - 10 foot high wood fence/sound barrier will be removed and replaced.

The contract for this trail work was competitively bid with seven (7) bids received on June 9, 2021. Rumler Civil Construction, Inc., was the lowest responsible bidder on the project with a total bid of \$2,149,537.20. The bid results will be presented with the PowerPoint presentation. As with other CIP projects, proposals for construction management and material testing services will be requested from engineering firms that appear on the Town's on-call list. This will be followed with a request for approval at the July 6, 2021 Town Council meeting. The Town has sufficient budgeted funding for this project to award this contract.

As previously presented to Council, through the Denver Regional Council of Governments (DRCOG), the Town was approved to receive partial state multi-modal funding for construction of this trail/sidewalk. Council did approve an intergovernmental agreement (IGA) with CDOT to receive these funds. The IGA was for direct construction funding and is a 50/50 split with 50% of the construction funding being reimbursable by the state up to \$1,000,000. The Town will be required to fund the remaining 50% of the direct construction cost. The state funding cannot be used for non-direct construction expenses like design, material testing or construction

administration and the Town will be responsible for those costs.

RECOMMENDATION:

Approve staff placing this contract on the June 21, 2021 Town Council consent agenda for consideration.

REQUESTED DIRECTION:

Approve staff placing this contract on the June 21, 2021 Town Council consent agenda.

ATTACHMENT:

None



MEMORANDUM

TO: Honorable Mayor and Members of Town Council
FROM: Jim Gilbert, Deputy Director of Operations
DATE: June 14, 2021
SUBJECT: Parker Pool Dehumidification Unit Replacement Project (CIP-015)

ISSUE:

The Town committed funding to perform a planned replacement of a Pool Dehumidification Unit (PDU#1) at the Recreation Center facility. Town staff has completed a competitive bid process to enter a contractual agreement with a vendor to perform the work. Staff is requesting Council approval to bring this contract forward for formal award at the Council Meeting scheduled for June 21, 2021.

FISCAL/BUDGET IMPACT:

Funding for this project is approved as part of the Capital budget for 2021. The awarded cost for this project is \$310,686. The anticipated budget for this project is \$309,000. There is anticipated savings in other planned projects which will be allocated to cover the additional costs with this project. Due to the lead times from the manufacturer (~32+ weeks), either all or a portion of the funded amount will be carried over into 2022. No additional fiscal/budget impacts are anticipated at this time.

BACKGROUND:

There are two PDUs serving the natatorium at the Recreation Center. Both units are required to be operational to provide the appropriate amount of air exchanges and maintain correct static pressures within the natatorium area. During the most recent remodel of the facility, one PDU was replaced and the other one was kept in service. Anticipated service life for a PDU is 20 years. The PDU associated with this project was placed into operation in 2004.

PDUs are designed to meet several functions of space and water conditions in a natatorium environment. The primary function is to provide a healthy environment through conditioned space inclusive of temperature, humidity, and appropriate amounts of outside fresh air. Secondary to this, is the need to obtain a balanced pressure condition between the natatorium and adjacent building space.

Recirculating too much indoor air, without adequate amounts of outdoor air, is unhealthy. Inadequate ventilation increases chloramine levels and leads to a strong odor, uncomfortable "red eye" conditions for swimmers and spectators, swimmer's cough, poor water quality and less effective chlorine that controls bacteria. According to the Centers for Disease Control and Prevention (CDC), eliminating chloramines from the pool space aids the effectiveness of pool water treatment and results in healthier indoor air.

Natatoriums should be maintained at a negative air pressure (0.05 to 0.15 in. of water) relative to the outdoors and adjacent areas of the building to prevent the forming of condensation in the wall and ceiling interstitial spaces; and to prevent the dispersal of chloramines, other noxious fumes and moisture to other occupied spaces in the building. The space pressurization scheme must be maintained during every hour of the year and for all possible operating conditions.

Over the past five (5) years, the PDU associated with this project has suffered multiple maintenance related issues and continues to be one unit at the Recreation Center that requires Facility Maintenance staff attention. While the unit remains operational there is concern about pushing the replacement out any further than 2022.

Town staff conducted a public request for proposal process for the purchase and installation to replace the PDU. Staff received four bid responses ranging in total cost from \$310,686 to \$399,952. There was an 8.7% spread between the three lowest bids. The Engineer's estimated cost of this project in 2020 was \$309,000. Upon completion of the bid response review, staff identified the lowest responsible bidder is Holbrook Services, which is also the lowest bid response. Staff is recommending award to Holbrook Services for this project.

RECOMMENDATION:

Approve placing this item on the Consent Agenda for formal consideration at the June 21, 2021 Town Council meeting.

REQUESTED DIRECTION:

Staff is requesting Town Council approval to place this item on the Consent Agenda for formal approval at the June 21, 2021 Town Council meeting.

ATTACHMENT:

None



MEMORANDUM

TO: Honorable Mayor and Members of Town Council

FROM: Danny Smith, Operations Manager, Streets & Stormwater Maintenance

DATE: June 14, 2021

SUBJECT: 2021 Townwide Resurfacing Program (CIP21-004) Contract Modification

ISSUE:

The Town of Parker, through the open competitive bid process, awarded the 2021 Townwide resurfacing program (CIP21-004) to Martin Marietta, Inc., on February 1, 2021, in the amount of \$1,950,414.20. Upon receipt of bids and subsequent award of contracts for all annual maintenance contracts, savings were realized and staff would like to use the available funds for additional resurfacing. This contract modification will allow the Town to maximize the use of maintenance funds and include the mill and overlay of a segment of Progress Way from Plaza Drive to Longs Way in the 2021 program. This contract modification will increase the total contract amount by \$108,176.75 to \$2,058,590.95.

FISCAL/BUDGET IMPACT:

Funding for this project has been appropriated in the 2021 Engineering & Public Works Streets Division Repair & Maintenance (R&M) General Fund accounts.

BACKGROUND:

Town Council awarded the 2021 Townwide Resurfacing contract to Martin Marietta Materials, Inc on February 1, 2021. Current funding allows the addition of Progress Way to the work plan for resurfacing.

RECOMMENDATION:

Approve staff placing this item on the June 21, 2021 Town Council agenda for consideration.

REQUESTED DIRECTION:

Approve staff placing this item on the June 21, 2021 Town Council agenda for consideration.

ATTACHMENT:

None



MEMORANDUM

TO: Honorable Mayor and Members of Town Council

FROM: Danny Smith, Operations Manager, Streets & Stormwater Maintenance

DATE: June 14, 2021

SUBJECT: Hess Road Bridge Rail Rehabilitation CIP21-012 Contract Award

ISSUE:

The Hess Road bridge over Cherry Creek is in need of minor repairs. Repairs will include the replacement of the deteriorating steel rail on the north span with a galvanized railing and replacement of the failing manufactured stone veneer on both spans with natural stone veneer. The Town solicited competitive bids for this rehabilitation project, (CIP21-0012). Competitive bids from two (2) vendors were received on May 25, 2021, with Rumler Rebar, Inc. d/b/a Rumler Civil Construction, Inc., being the lowest responsible bidder. Town staff recommends moving forward with this contract award. The bids were as follows:

1. Rumler Civil Construction, Inc \$330,420.00
2. Hamon Infrastructure \$375,970.00

Engineer's Estimate: \$316,895.00

FISCAL/BUDGET IMPACT:

Funding for this project has been approved in the 2021 Engineering & Public Works Streets Division Repair & Maintenance (R&M) General Fund accounts.

BACKGROUND:

The plan for repair of the deteriorating items on the bridge was initiated in 2020 when RS&H was engaged to develop construction plans for bidding. The Engineering and Public Works Department provides bridge maintenance and funding is appropriated annually in the Streets Division Repair & Maintenance (R&M) General Fund accounts.

RECOMMENDATION:

Approve staff placing this item on a Town Council agenda for consideration.

REQUESTED DIRECTION:

Approve staff placing this item on the June 21, 2021 Town Council agenda for consideration.

ATTACHMENT:

None



MEMORANDUM

TO: Honorable Mayor and Members of Town Council

FROM: Bryce Matthews, Planning Manager
Mary Munekata, Senior Planner
Stacey Nerger, Senior Planner

DATE: June 14, 2021

SUBJECT: LDO Modernization Update

ISSUE:

Community Development staff and project consultant Clarion Associates will present an update to Town Council about Module 2 of the Land Development Ordinance (LDO) Modernization Project. This Module addresses and will update the development standards of the LDO.

FISCAL/BUDGET IMPACT:

None

BACKGROUND:

The LDO was originally adopted in 1981 from Douglas County zoning as part of the incorporation of the Town. It contains administrative provisions and regulations governing the use and development of land in the Town. Portions of LDO have remained unchanged for over 30 years, while others have been amended and expanded incrementally over time in response to growth issues, changing market conditions and Town Council priorities. This has caused an increasing number of issues with certain administrative provisions, lack of clarity, overly complex standards and regulations that may be inflexible. The LDO Modernization project is intended to address these issues.

The updating of the LDO to incorporate best practices, modernize standards and provide greater transparency is intended to provide the following benefits:

- Greater alignment and consistency with the Parker 2035 Master Plan
- Improved development standards
- Adoption of modernized zoning approaches and best practices
- Reduced reliance on Planned Development (PD) zoning
- More predictable and efficient processes
- Easier to read and use for the public, staff and applicants

The LDO Modernization project commenced in October 2018 with Phase 1 (of 2). Phase 1 included community engagement and analysis of the current LDO resulting in a Diagnostic Report, Annotated Outline and a Project Charter. The Project Charter is a road map of how the project is to be carried out.

Upon the successful completion of Phase 1 and Town Council direction to proceed in mid-2019, the staff and project consultant immediately moved into Phase 2 with the drafting the revised LDO. The first of three (3) installments of the LDO, Module 1 – Zoning Districts and Uses, was completed and a summary of the public draft and proposed changes were presented to the Town Council at the April 13, 2020 Study Session. The Council indicated its support and gave direction to proceed to Module 2 - Development Standards.

The June 14, 2021 Study Session presentation will focus upon Module 2 - Development Standards and provide an overview of the LDO Modernization Project as well as the completed Module 1 – Zoning Districts & Uses. This approach is intended to provide an update on the current phase of work, Module 2, while offering a summary of prior work for the Town Council since there are several new Council Members. For Module 2 - Development Standards, the key proposed changes within Chapter 13.08 of the LDO will be highlighted. This includes the Subdivision Standards, Sensitive Lands Avoidance, Access, Connectivity and Circulation, Parking, Landscaping, Building Design, Exterior Lighting and Sign Code.

Following the presentation, staff and the project consultant will complete Module 2 - Development Standards including the public draft for Town Council review/comment and posting to the project website by the end of summer. This will afford the Mayor and Town Council, public, stakeholders, Planning Commission, staff and any other interested parties the opportunity to review/comment on the draft document through the project website on the Let's Talk Parker platform at www.parkeronline.org/LDO. Staff will inform the Mayor and Town Council when the public draft is available on Let's Talk Parker and will be available for a further update to the Council at that time.

The final draft of Module 2 – Development Standards will be revised this fall after community engagement and all submitted comments have been reviewed. The staff and project consultant will then proceed into the drafting of the final installment, Module 3 – Administration and Procedures, for completion in 2022.

RECOMMENDATION:

For presentation and update purposes only subject to any direction that Town Council may wish to provide for Module 2 - Development Standards.

REQUESTED DIRECTION:

Staff and the project consultant request feedback and direction on Module 2 – Development Standards

ATTACHMENT:

None



MEMORANDUM

TO: Honorable Mayor and Members of Town Council

FROM: John Fussa, Community Development Director
Bryce Matthews, Planning Manager
Randy Sale, Chief Building Official

DATE: June 14, 2021

SUBJECT: Community Development Department Update

ISSUE:

The Community Development Department will provide Town Council with a general update.

FISCAL/BUDGET IMPACT:

N/A

BACKGROUND:

The Community Development Department most recently provided Town Council with a general update on February 8, 2021. The Department also provided multiple updates on specific items and topics throughout 2020 and early 2021. Community Development staff will provide their next general update to the Town Council at the June 14, 2021 Study Session. The update will include the following:

- Summary of 2020 building and development activity
- Summary of early 2021 building and development activity
- Summary of noteworthy building and development applications
- Summary of 2021 Community Development Work Program
- Summary of issues and trends as it relates to growth and development
- Future items for Town Council consideration
- Comments, questions and discussion

The attached Town Administrator's Spring 2021 Report, contains a current summary of Community Development activity at pp. 4 - 6 for background.

RECOMMENDATION:

For update purposes only.

REQUESTED DIRECTION:

For update purposes only

ATTACHMENT:

1. TA-Report_Spring-2021



Town Administrator's Report

Spring 2021



PARKER
C O L O R A D O

Town of Parker
20120 E. Mainstreet
Parker, CO 80138

Tel: 303.841.0353
Fax: 303.805.3153
townadministrator@parkeronline.org



Communications

Department Updates

COVID-19 Resources and Information

Have questions about COVID-19 and how it impacts Parker? Visit www.ParkerOnline.org/Coronavirus for current information, resources and updates.

Citizen Survey

The Town's 2021 Citizen Survey is coming this summer! The official survey will be mailed to 3,000 randomly selected households and an online version will be available to all residents. The survey is conducted every three years to gauge resident satisfaction with Town services and amenities, as well as to ask a select number of timely policy questions. Look for more information soon!

Lucky the Leprechaun

Lucky the Leprechaun made his inaugural appearance in Parker in March!

Lucky strolled around Mainstreet on St. Patrick's Day and the following Saturday from noon to 4 p.m. While Lucky was in town, he also hid 20 shamrocks around the community at various parks, trails and Town-owned properties. Community members were invited to a game of "Seek Out the Shamrocks" and encouraged to come to Downtown Parker to find Lucky! Nearly 150 community members participated and submitted an entry via email or on the Town's Facebook page and were entered into a drawing for a prize basket courtesy of Lucky the

Town Videos

Did you have a chance to watch the State of the Town video? You can view the State of the Town video, along with our educational video series and a variety of promotional Parker videos on the Town's YouTube channel at www.YouTube.com/TownofParkerCO.

Recreation Activity Brochure

The Recreation Activity Brochure will not be produced in 2021. Please visit www.ParkerRec.com/Guide for up-to-date program information and follow Parker Parks and Recreation on Facebook, Instagram and Twitter (@ParkerRec) for updates.



Leprechaun, the Town of Parker and Xfinity.

Congratulations to Lindsay B. and her family (pictured above) for winning the prize basket!

Community Events



Fireworks on the Fourth

The Town of Parker is excited to announce that we will be welcoming our community to a Fourth of July event at Parker's Salisbury Park in 2021!

Although this event will be a bit different than our traditional Parker Stars and Stripes celebration due to the continued uncertainty with COVID restrictions, it will be a great time for the community to gather and enjoy live music, walk-around entertainment and our traditional fireworks show. The event will be shorter, but the night will be relaxing and fun!

Attendees will have three options to choose from for their fireworks viewing experience: Drive-in only in the north Salisbury parking lot, tailgating in the main polo field parking lot, or viewing from the multi-purpose field. These zones will allow us to welcome our community back to a socially distanced event, while providing the necessary event and attendance flexibility to accommodate still fluctuating health guidelines. Gates open between 7:30 and 8:30 p.m., depending on the experience you choose, and the fireworks show begins at 9:30 p.m. Entry prices will vary based on the lot chosen.

For details and tickets (available closer to the event date), visit www.ParkerOnline.org/Events.

Communications - cont'd

1st Quarter Digital Marketing Report

Social Media

The following statistics were collected from the Town of Parker's and Parker Parks and Recreation's Facebook, Twitter and Instagram accounts between Jan. 1 and March 31.

Account Followers

Town Facebook: 18,940 to 19,282; +2%
Town Twitter: 4,582 to 4,617; +1%
Town Instagram: 6,686 to 6,949; +4%
Parks and Recreation Facebook: 8,600 to 8,748; +2%
Parks and Recreation Twitter: 2,054 to 2,070; +1%
Parks and Recreation Instagram: 2,261 to 2,344; +2%

Post Engagement

(number of likes, comments, shares, link clicks)

Town Social Media Accounts: 50,933
Parks and Recreation Social Media Accounts: 11,472

Post Impressions (number of views)

Town Social Media Accounts: 786,218
Parks and Recreation Social Media Accounts: 228,936

Follow the Town of Parker (@TownofParkerCO) and Parker Parks and Recreation (@ParkerRec) with the same username on each platform.

Website Statistics

The following statistics demonstrate activity for the Town of Parker (www.ParkerOnline.org) and Parker Parks and Recreation (www.ParkerRec.com) website between Jan. 1 and March 31.

Website Visits

Town of Parker: 91,495
Parks and Recreation: 150,328

Page Views

Town of Parker: 179,615
Parks and Recreation: 249,573



Town Facebook:
28,546 impressions; 5,038 reactions, comments and shares

Throwback Thursday: Looking east along Mainstreet in 1965



Town Facebook:
7,533 impressions; 2,850 reactions, comments and shares

March 15: An "unofficial" measurement of 15.5" from the middle of O'Brien Park. How much snow in your yard this morning, Parker?



Parks and Recreation Facebook:
7,554 impressions; 1,233 reactions, comments and shares

Progress continues for the final phase of the 28-mile East-West Regional Trail, which serves as backbone for a network of local trails throughout the south Denver Metro.



Parks and Recreation Facebook:
5,344 impressions; 459 reactions, comments and shares

Celebrate Valentine's Day and enjoy the trail safely on your own time with our Love 'em or Leave 'em Virtual Valentine's Day 5K.



Town Instagram:
365 likes

Frosty February evening



Parks and Recreation Instagram:
134 likes

We are so excited to have not one, but two members of our Parks and Recreation staff who were named @colorado.parks.and.recreation section award winners in 2020!



Community Development

Building Division Statistics - 1st Quarter 2021

Single-Family Permits: 181

\$68,147,281 Q1 valuation

181 total in 2021

\$68,147,281 total valuation

76 / \$28,079,159 End Q1 2020

Commercial Permits (New): 3

\$3,246,209 Q1 valuation

3 total in 2021

\$3,246,209 total valuation

7 / \$22,547,879 End Q1 2020

Multi-Family Permits: 0

\$0 Q1 valuation

0 apartment units in 2021

0 condo units

0 townhome units

\$0 total valuation

0 / \$0 End Q1 2020

Commercial Permits (Remodel): 189

\$3,145,489 Q1 valuation

189 total in 2021

\$3,145,489 total valuation

180 / \$2,176,113 End Q1 2020

Total Permits Valuation:

\$79,429,012 Q1

\$79,429,012 2021

Total Valuation

\$57,326,587 / End Q1 2020

Total Valuation

Other Permits: 663

\$4,835,033 Q1 valuation

663 total in 2021

\$4,835,033 total valuation

614 / \$4,523,436 End Q1 2020

Inspections: 8,578 in Q1

8,578 total in 2021

7,373 / End Q1 2020

Total Permits: 1,045 in Q1

1,045 total in 2021

877 / End Q1 2020

Planning Division

Parker's History, Natural Resources and Interpretive Signage

Did you know Parker can trace its history back to 1862? From Pine Grove to Parker, the Town has taken great pride in the past two decades to create awareness of its unique history and legacy. As you walk in the downtown area and on Parker's trail system, you will probably come across interpretive signage that highlights a Parker historic landmarked structure, a point of historical significance, or a natural/ecosystem feature. Interpretive signage enhances the visitor's experience and provides cultural and natural resource facts and awareness—as well as inspires that feeling of stewardship in our community. The Town's Community Development and Parks and Recreation staff has spent the last few years replacing several of the weathered interpretive signs around Town. We hope you stop at one of these destinations and enjoy learning about some of Parker's landmarks and special areas! Learn more about Parker's history at www.ParkerOnline.org/History.

Land Development Ordinance (LDO) Modernization Project

The Town and Denver-based consultant Clarion Associates continue work on Phase 2 of Town's Land Development Ordinance Modernization Project. The current LDO, chapter 13 of the Parker Municipal Code, was originally adopted at the time of the Town's incorporation in 1981 from Douglas County zoning, and is in need of a comprehensive update. This project began in Q4 of 2018 and is slated to be complete in a year. Due to the Covid-19 pandemic, the project has slowed over the few quarters. Phase 2 includes the actual drafting of land regulation updates to the LDO, and is occurring in three installments called 'modules'. Staff and the consultant are currently working on a draft of Module 2 – Development Standards. A public draft will be available on the project website late Q1 or early Q2.

Chambers-Hess Roads Subarea Plan Adoption

The *Chambers and Hess Road Subarea Plan* was adopted by Town Council in late 2020. The 125-acre study area is located around the intersection of Chambers Road and Hess Road and is expected to experience planned growth over the next 20 years. The Plan provides a high-level conceptual roadmap for commercial and mixed-use development, and a community gateway entry character at this intersection to the planned residential communities' south of Hess Road. The Plan will guide the implementation of the Town's community vision for managed planned growth, and establishes an appropriate balance between housing, commerce, open space, and directing neighborhood-focused commercial and mixed-use development for this area. The Chambers-Hess Roads Subarea Plan is available to view at www.ParkerOnline.org/ChambersHessPlan.

Community Development - con't

Development Review - Project Updates

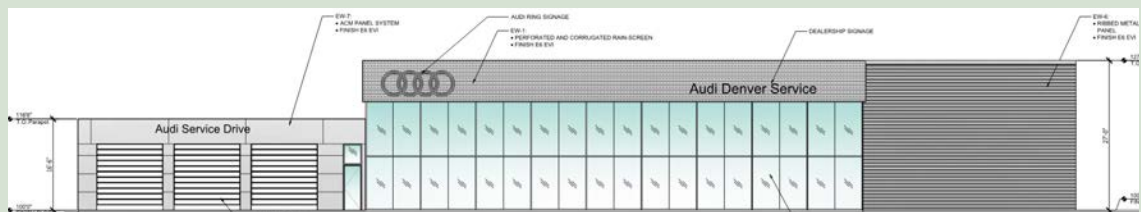
Development Projects of Interest - Under Review

See the Development Tour Map at www.ParkerOnline.org/Development for information on all projects in Town.

Project Description	Project Type	Case #
Newlin Crossing <i>* NE corner of Chambers Road and Mainstreet</i> <i>* 290 single-family lots along with parks and open space</i>	Sketch Plan Preliminary Plan	SUB20-041 SUB20-042
Parker and Pine Lane Multi-Family Development <i>* SW corner of Parker Road and Pine Lane</i> <i>* 186 multi-family housing units</i>	Site Plan	SP20-084
Olde Town/Senderos Creek North <i>* S of Mainstreet, E of Jordan Road</i> <i>* 122 townhomes along with parks</i>	Sketch Plan Preliminary Plan	SUB20-038 SUB20-039
Olde Town/Senderos Creek Office and Commercial <i>* S of Mainstreet, E of Jordan Road</i> <i>* Two 24,761 sq. ft. two-story commercial/office buildings</i>	Site Plan	SP19-131
Lincoln Professional Park (Peaslee) Commercial <i>* SE corner of Lincoln Avenue and Dransfeldt Road</i> <i>* Future commercial uses</i>	Annexation Zoning	ANX20-006 Z20-019
Clarke Commercial, Oralabs Addition <i>* N of Plaza Drive, E of Twenty Mile Road</i> <i>* 27,174 sq. ft. addition to existing Oralabs facility</i>	Site Plan	SP20-111
Crown Point Retail <i>* NE of Parker Road and E-470</i> <i>* 19,700 sq. ft multi-tenant retail building with specialty grocer</i>	Site Plan	SP20-108
Anthology North <i>* S of Hess Road, W of Motsenbocker Road</i> <i>* 496 lots, future development tracts, parks and open space on 1,099 acres</i>	Sketch Plan Preliminary Plan	SUB20-005 SUB20-006
Looking Glass (Hess Ranch) Final Plats <i>* SW of Crowfoot Valley Road and Stroh Road</i> <i>* 588 single family detached lots, along with parks, trails and open space</i>	Final Plats	SUB19-034 to 035 SUB19-041
Looking Glass (Hess Ranch) Segment 2A <i>* SW of Crowfoot Valley Road and Stroh Road</i> <i>* 905 residential lots, future development and commercial tracts, parks and open space on 342.86 acres</i>	Sketch Plan Preliminary Plan	SUB20-010 SUB20-011

Project Focus: New Audi Automobile Service Center

Currently under review on the northwest corner of Twenty Mile Road and Ponderosa Drive is a new Audi service facility. The project proposes a two-story, 43,660 square foot



Audi service building that includes administrative offices, customer

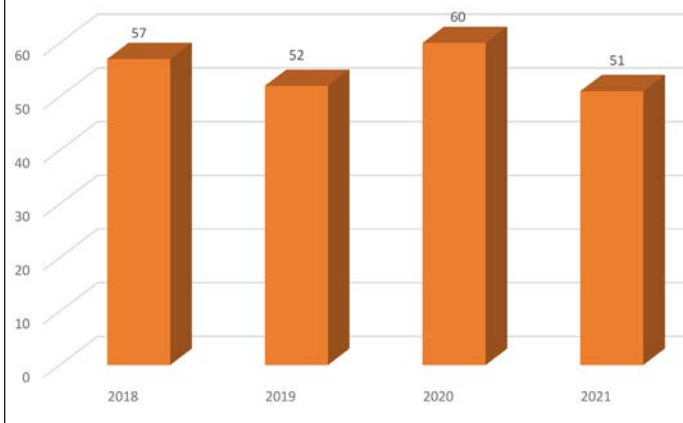
waiting area with amenities and service and repair bays.

Community Development - con't

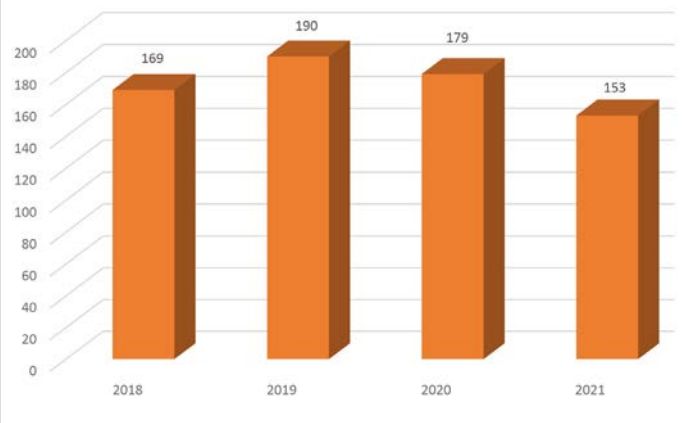
Major Administrative Approvals - 1st Quarter 2021

Proposal	Applicant	Case #	Approval Date
Meadowlark Filing No. 3 <i>* E of Crowfoot Valley Road, 1/2 mile S of Stroh Road</i> <i>* Residential development with 114 single-family homes</i>	Meritage Homes	SUB19-049	March 1
Stroh Crossing Bank of America <i>* NE corner of Parker Road and Stroh Road</i> <i>* 4,681 sq. ft. bank with drive-thru</i>	Bank of America	SP19-070	Feb. 26
New Horizon <i>* W of Newlin Gulch Blvd, S of Mainstreet</i> <i>* 19,370 sq. ft. addition to Lutheran High School</i>	Lutheran High School	SP20-070	March 9

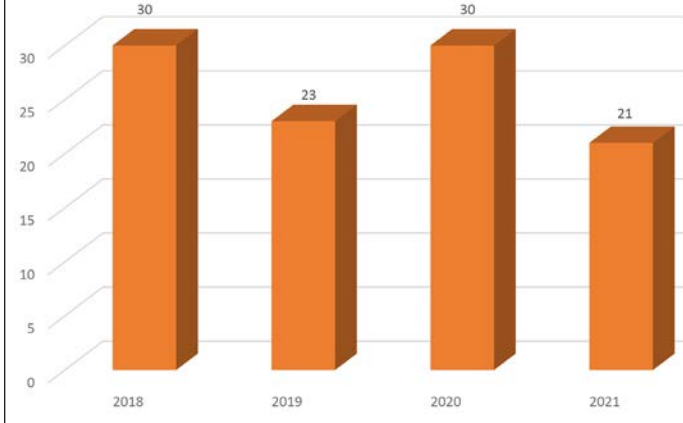
Development Review Submittals - 1st Quarter



Development Review Submittals* - Year Total



Development Review Approvals - 1st Quarter



* Figure is the annual projection for the year 2021

See the Development Tour Map at www.ParkerOnline.org/Development for information on all projects in Town.



Cultural Department

Education

- Parker Arts opened 2021 with nearly a full schedule and a handful of virtual classes and modified schedules. A total of 193 classes were offered during the winter/spring season with over 1,100 enrollments. Due to COVID restrictions, capacity was limited, classrooms were set to adhere to strict social distancing, and all class performances took place virtually. Vendors also provided virtual classes in addition to in-person classes.
- Three spring break camps were at capacity, and despite a snow-day, ended successfully with positive experiences and safe interaction for all students, parents and staff.
- Due to closures in November and December, Parker Arts and On Pointe School of Dance completed the 2020 dance semester with four virtual performances of Clara's Dream on Jan. 29 and 30. Students, parents, and staff took great precaution to keep everyone safe following Tri-County Health guidelines while Parker Arts staff purchased and became proficient in videography equipment for a dynamic virtual experience for audiences.
- Parker Arts Education reconnected with elementary schools and offered two virtual engagements for grades 3 through 5, Harriet Tubman, Straight Outta the Underground and Doktor Kaboom: It's Just Rocket Science. Communications went to Douglas County, Aurora, Cherry Creek, Jefferson County, Boulder County, Denver County and Elbert County school districts.

Development

- In Q1 2021, Parker Arts members enjoyed free monthly Zoom events, including an hour-long event with magician Shawn Preston, a cocktails and conversation hour with mixology tips and recipes, and a book talk with Lisa Schulz, author of Essential Denver. Members also enjoyed first access to purchase tickets for shows at the PACE theater this spring.
- This is the second year of support from the Colorado Creative Industries Grant.
- IREA returned as a sponsor this year and is sponsoring our Family Discovery Series.
- A new partnership was formed with the Council of Arts, Science & Culture (CASC) and Parker Arts who are working together to plan the first Parker Science Day at Discovery Park on May 23.

Concessions

- Parker Arts has established a new opportunity for pre-ordering concessions to promote contactless payment for our presented shows scheduled this spring. Each patron is able to fill out a concessions order form prior to the show date, allowing them to skip the line and pick up their waiting order upon arrival. In the future, we hope to integrate the ordering process with a new register system to make it more streamlined and customer friendly.

Facility Rentals

- We are excited to announce that we have purchased a tent for outdoor events in the Plaza space located between The Schoolhouse and Ruth Memorial Chapel. The tent will be able to host up to 200 people and will be up from Memorial Day to Labor Day.

Outreach

- In partnership with Lutheran High School and Parkside Retirement Community, we continue to offer art workshops via Zoom for senior citizens. This continues to be a very positive program with the interaction of several generations working together.

Box Office

With continuing attendance limitations and social distancing mandates in place, we essentially achieved full capacity for all of the below shows:

- The Long Run: Colorado's Tribute to The Eagles (SOLD OUT) — 140 seats
- CJRO: An Evening of Latin Jazz — 111 seats
- The Comedy Zone: Al Goodwin and James Zingelman — 105 seats
- Hazel Miller and The Collective — 129 seats



Economic Development

Supporting Parker's Business Community

As we mark the one-year anniversary of the COVID-19 shutdown, we are all taking a step back, reflecting where we stand and what holds next for our economy and community. Conditions are improving as vaccinations increase, employers are starting to hire and bring back workers, consumer confidence is on the rise, and many of our hardest-hit industries are looking to rebound from recession.

As we continue to reopen our local economy, now, more than ever, small and medium-sized businesses in our community are looking for information on how to enhance their business operations as we prepare for the "new normal" post-COVID-19. Let the Town of Parker's Economic Development Division and our partners support you through this important transition. We are here to work collaboratively with you to solve problems, connect your business to resources, and help you come back stronger! Below are several business resources you can access to help your business survive, thrive and keep you connected.

Parker Business Revolving Loan Fund

The Town of Parker, in partnership with the Colorado Enterprise Fund (CEF), has created the Parker Business Revolving Loan Fund to provide access to capital and business coaching for start-up and existing small businesses in the Town of Parker that are unable to secure traditional bank financing. Visit CEF at ColoradoEnterpriseFund.org.

Parker Area Chamber of Commerce

What they do? Help facilitate members' growth, promote the creation of new business in the Parker area, host events to the benefit of Parker's community, foster community spirit, and provide informational resources to the community. To learn more about all the wonderful resources the Chamber has to offer, visit them at www.ParkerChamber.com.

Downtown Parker Business Alliance

Downtown Parker is where business gets done. Located in the heart of our community, Downtown Parker is full of fun and excitement. From local shops selling amazing locally made products to incredible fine dining, Downtown Parker won't disappoint you and your friends. To support our local businesses and learn more about our downtown, visit www.DowntownParker.com.

Southeast Christian Church Small Business Assistance (RESTART Program)

Southeast Christian Church has a RESTART Program for small businesses that provides financial help, business advice and general assistance to get Parker businesses striving again. If you would like to be considered to be a recipient of small business assistance, please apply at www.SoutheastCC.org/Give.

Douglas County Economic Recovery Programs

To learn more all the business resources in Douglas County visit the economic recovery information for businesses page at www.douglas.co.us/douglascovid19/economic-recovery.

Hire and Recruit for Confidence with Arapahoe/Douglas Works!

Arapahoe/Douglas Works! provides a wide variety of no-cost services to help employers meet their recruitment goals and ensure a qualified workforce. Their Business Development Representatives are experienced in listening to employers' needs and providing solutions to save your organization time, money and valuable resources. Visit www.ADWorks.org for more information.

Douglas County Libraries

Douglas County Libraries holds an amazing wealth of information in starting new businesses or enhancing an existing enterprise. Whether you are looking for business planning or employee training resources – or everything between – you'll find what you need at www.DCL.org.

Aurora-South Metro Small Business Development Center (SBDC)

The Aurora-South Metro SBDC helps small businesses grow and prosper through consulting services, trainings, and connection to resources. Visit www.Aurora-SouthMetroSBDC.com for more information.

Small Business Administration (SBA)

The SBA has worked to ignite change and spark action so small businesses can confidently start, grow, expand, or recover. Visit the SBA to learn about all the COVID-19 guidance & resources at www.SBA.gov/Page/COVID-19-Guidance-Resources.



continued>>>

Economic Development - con't

Supporting Parker's Business Community (con't)

Colorado Office of Economic Development and International Trade (OEDIT)

Colorado OEDIT has created a comprehensive business resource center that includes information about various federal, state and local programs that are available to small business during the COVID-19 pandemic. Visit OEDIT.Colorado.gov/COVID19 for more information.

Colorado Loans to Increase Mainstreet Business Economic Recovery (CLIMBER) Loan Fund

The CLIMBER Loan Fund is a statewide program that will provide up to \$250 million in working capital loans to Colorado small businesses through 2023. It will promote small businesses recovery, save jobs, and help support the Colorado economy. Small businesses with five to 99 employees that were financially stable

Looking Forward

As we continue to prepare for the post COVID-19 recovery, we will look to create a forward-thinking economic development strategic plan to advance economic prosperity and resiliency in the Town of Parker.

This strategic framework will include strategies to advance primary employment, talent development, industry sector diversification, small business support, protecting and enhancing our creative economy, corridor revitalization, transportation and mobility, improving cooperation with our public and private sector partners, and tell the Town of Parker story through marketing, branding and communication.

Please reach out to Bo Martinez, the Town of Parker's Deputy Town Administrator, at bmartinez@parkeronline.org or 303.805.3164 for anything related to business and economic development.

prior to the pandemic but now need help to survive may apply for working capital loans between \$30,000 and \$500,000. Below-market interest rates and a one-year deferred

payment option make the program a secure recovery option for small businesses. Visit Climber-Colorado.com for more information.

Follow Town of Parker Economic Development

Our Economic Development Division has a strong online presence, including profiles on various social media channels. Connect with local business resources on the following platforms:

Town of Parker Website

(www.ParkerOnline.org/EconomicDevelopment)

- Visit the Economic Development Division section of the Town of Parker website for information on business resources, community and business demographics, site selection resources and more. Visitors are also encouraged to sign up for our Local Business Email Blast list for the latest news about resources that are available for our business community.

Facebook

(@ParkerEconomicDevelopment)

- Parker businesses are encouraged to follow this Facebook page for the latest breaking news and information regarding resources that are available to assist our local business community.

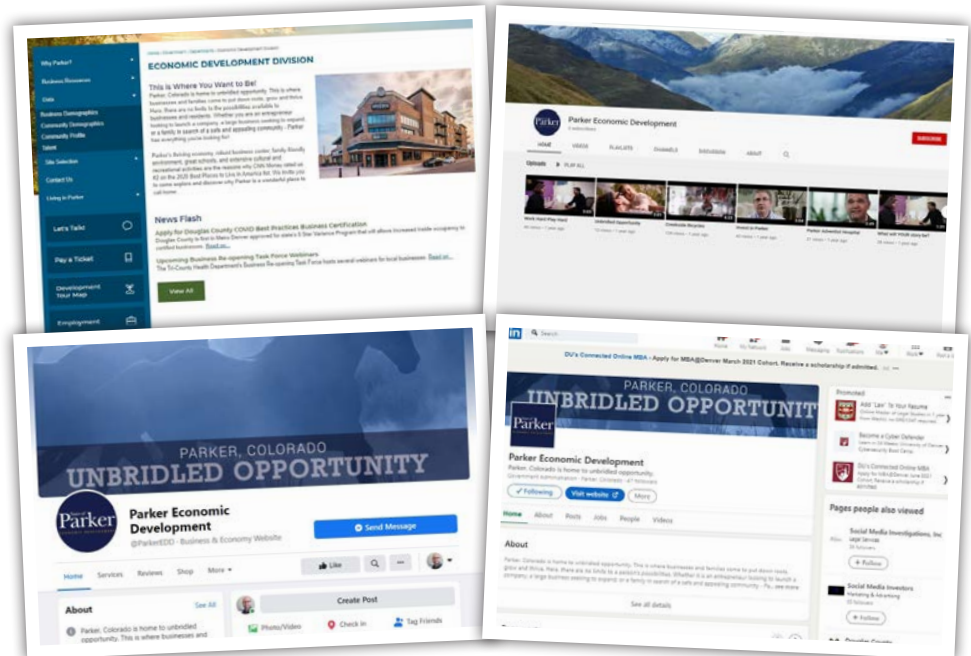
YouTube

- The Economic Development Division's YouTube page includes a variety of videos featuring success stories about businesses that have thrived by locating their operations in the Town of Parker.

LinkedIn

(www.LinkedIn.com/Company/Parker-Economic-Development)

- LinkedIn provides our Economic Development Division with a platform to advertise the Town of Parker as an appealing community to locate for businesses, both local and non-local.





Engineering and Public Works

Stormwater Capital Improvement Projects

Cherry Creek at KOA

- Channel and bank stabilization from McCabe Meadows Trailhead Parking lot to a point approximately 1,000 feet north

Construction commenced in December 2020 with completion anticipated by the end of April. Additional revegetation efforts will be employed as necessary until final stabilization and permit close-out is achieved.

Lemon Gulch at Meadowlark

- Channel and bank stabilization from Crowfoot Valley Road to the Meadowlark property boundary approximately 1,500 feet east

This fee-in-lieu improvements project has been substantially completed and is currently under revegetation monitoring. Additional revegetation efforts will be employed as necessary in the spring and beyond until permit close-out is achieved.

Lemon Gulch at Looking Glass

- Channel and bank stabilization from the Looking Glass property boundary west of Crowfoot Valley Road to a point along Lemon Gulch approximately 4,000 feet southwest

This fee-in-lieu improvements project is currently under review for permitting. Developer funding and construction is anticipated for the second quarter of 2021.

West Stroh Gulch at Anthology North

- Channel and bank stabilization from an existing drop structure immediately upstream of French Creek Loop to a point along West Stroh Gulch approximately 5,100 feet southwest

This fee-in-lieu improvements project is currently under final design and permitting with construction anticipated for the summer/fall.

Brandy Gulch at Looking Glass

- Channel and bank stabilization from the confluence point with Lemon Gulch to a point along Brandy Gulch approximately 2,700 feet west

This fee-in-lieu improvements project is currently under construction with substantial completion anticipated by the end of spring. Additional revegetation efforts will be employed as necessary in the spring and beyond until permit close-out is achieved.

Cherry Creek at Dransfeldt

- Channel and bank stabilization from PSCo transmission lines to a point approximately 2,500 feet south

This capital improvement project is within the preliminary design phase with final design anticipated through 2021 and construction anticipated for early summer of 2022.

Parks and Recreation Projects

Jordan Road Undercrossing

- Construction of an undercrossing along the East-West Regional Trail at Jordan Road

Bidding efforts are complete. Construction of Phase 1 is anticipated to start in early April. Phase 1 primarily consists of asphalt, concrete and median removals necessary for the start of the work. Upon completion of Phase 1, the contractor (HEI Civil) will begin work on the east half of the concrete box culvert and corresponding utility relocates while shifting traffic to the west lanes. Upon completion of Phase 2, work will begin on the west half of the concrete box culvert and corresponding utility relocates while shifting traffic to the east lanes. The project is anticipated to be completed in late 2021.

Green Acres Tributary at Compark Village South

- Channel and bank stabilization from a Culvert under E-470 to a point along Green Acres Tributary approximately 4,200 feet southwest

This fee-in-lieu improvements project is currently approved and funded with construction anticipated to begin in the spring once mass earthwork operations have been substantially completed by the master developer.

Jordan Tributary at Bradbury Ranch

- Channel and bank stabilization from an existing stormwater pond immediately upstream of Mainstreet to a point along Jordan Tributary approximately 3,600 feet north

This capital improvement project is within the conceptual design phase with final design anticipated to begin this spring and construction anticipated for the winter.

Engineering and Public Works - con't

Roadway Capital Improvement Projects

Cottonwood Drive Widening

- *Jordan Road to Cottonwood Way*

Construction on the project is underway. Current focus of the project is the new Cherry Creek bridge to the south of the existing Cottonwood Drive bridge. The overall project is anticipated to be completed in late 2021.

Motsenbocker/Hess Intersection Improvements

- *Improvements at the Motsenbocker/Hess intersection and widening south*

Design on the project has commenced. Construction is anticipated to begin in 2021, pending right-of-way/easement acquisitions needed for the project.

Southwest Parker Road/Mainstreet Improvements

- *Widening of turn lane at the southwest corner of Parker Road/Mainstreet*

Design on the project is substantially completed. Construction is anticipated to begin in 2021 pending right-of-way/easement acquisitions needed for the project.

Parker Road Sidewalk Project - South

- *Installation of a multi-use trail/sidewalk on the west side of Parker Road between Twenty Mile Road and Hess Road, along with a spur to the Cherry Creek Trail*

Design is underway, and the Town has received approval for partial State multi-modal funding for this project. An intergovernmental agreement was approved by Town Council in October 2020 to solidify State funding. Bidding on the project is anticipated to occur this spring with construction in the second half of 2021.

Jordan Road/Cottonwood Subdivision Mid-Block Pedestrian Crossing

- *Installation of a mast arm pedestrian hybrid beacon on Jordan Road between the Sandreed Circle and Apache Plume Drive intersections*

This new beacon is operational. Minor punch list items are being performed to clean up the project.

North Parker Road Operational Improvements

- *Traffic and multi-modal operational improvements on Parker Road between Lincoln Ave and E-470*

Project design has commenced.

Responsive Signal System Expansion

- *Installation of seven new count stations and monitoring equipment, as well as creation of new Traffic Responsive control signal programming*

Design work is complete. Staff is working with CDOT on an intergovernmental agreement for funding. Public bidding for the project is expected to be held this summer, with the system fully operational by spring 2022.

Nate' Drive Reconstruction

- *Removal and replacement of concrete surface between Hess Road and J Morgan Boulevard with composite section, including base and asphalt surface, in addition to removal and replacement of damaged curb, gutter and sidewalk*

Work on this project began in early April.

Annual Roadway Maintenance Projects

Diamond Grind and Joint Seal - 2020

- *Diamond grinding and joint sealing of the Hilltop Road concrete pavement from Parker Road to Narrow Pine Parkway*

The project is 80% complete and expected to be finished later this spring.

Roadway Resurfacing - 2021

- *Roto-milling and resurfacing Twenty Mile Road from Mainstreet to Lincoln, Lincoln Meadows Pkwy from Lincoln to Dransfeldt, and Mainstreet from Riva Ridge to east Town boundary*

This project is scheduled to begin in June.

Parking Lot Maintenance - 2021

- *Concrete repairs and asphalt preservation, Parker Police Department, Town Recreation Center, Dog Park*

This project is scheduled to begin in June.

Concrete Repair - 2021

- *Misc. sidewalk, concrete pavement and curb and gutter repairs*

This project is scheduled to begin in May.

Townwide Pavement Preservation - 2021

- *Microsurfacing, slurry seal and chip seal on local, collector and arterial streets*

This project is scheduled to begin in May.



Asphalt Rejuvenation - 2021

- *Application of asphalt rejuvenator to surface to extend pavement life, Cottonwood Highlands and Salisbury Heights*

This project is scheduled to begin in June.



Parks and Recreation

Sports

- There was a major cardiac event at the Fieldhouse on March 8 during an Adult Soccer game. The Parker Police Department was called, and Emergency Medical Services took the player in the ambulance to Parker Adventist Hospital. The Sports staff on site used the AED to deliver a shock (Paige Burkett) and performed lifesaving chest compressions (Marlene Romero, soccer official) to restart the players breathing, ultimately saving her life. Tanya Souders, Bobby Warner and Kyle Dickey were the other Sports team members on site providing critical communication. Karinne Monn, the Guest Service Representatives and the Facilities team helped direct traffic, clear the scene and meet EMS. All staff on site worked together to assure the player was cared for. The AED, compressions that were administered and quick access to EMS saved this player's life.

Kids' Zone

- Class maximums have increased from 8 to 10 and some classes have wait lists.
- Summer enrollment opened on April 1st and has been very well received. Parents are excited about the summer offerings.
- January through March Babysitting Class enrollment was around five kids, while April's class has 15 enrolled.

Day Camp

- Parker Fieldhouse Day Campers had a blast during Spring Break week. The group participated in a variety of fun games and a St. Patty's Day Craft!

Fitness and Wellness

- Todd Panik was interviewed for Community Rec Magazine about our use of virtual group fitness classes. Read the story online at www.CommunityRecMag.com/Increase-Virtual-Presence-with-Remote-Classes.

Parks

- The Parks Division begin its annual transition from Winter activities to Spring/Summer activities, including Ice Trail tear-down, planting Pansies (yep... blizzard less than 3 weeks ago!), cutting Ornamental grasses and athletic field prep for season opening.

Forestry/Open Space

- The Forestry/Open Space team began its annual transition from Winter activities to Spring/Summer activities, including seasonal preparation for upcoming Integrated Pest Management practices in the Open Spaces, as well as tree pruning activities in the Town's parks and on facility properties

Facilities

- H2O'Brien Pool season passes will be sold starting May 1.
- The Parker Recreation Center has returned to normal hours of operations:
 - * Mon.-Fri. (5 a.m.-10 p.m.)
 - * Sat.-Sun. (7 a.m.-5 p.m.)
- Fieldhouse facility rentals remain very popular.
- The Climbing Wall has been busy with drop-ins and rentals. During drop-in periods, the wall has filled to capacity 80% of the time. The Climbing Wall team has worked hard to provide the service to different members of the community.
- New rental groups include a church youth group and WarriorNow, a veteran support group.
- Skate and Climb Night enrollment increased from 46 in February to 107 in March.
- Birthday Party inquiries increased from 17 in February to 29 in March.



Ice Trail

- The Ice Trail at Discovery Park was able to operate at a limited capacity for the 2020/2021 season. Despite the capacity restrictions, many great experiences were shared through reviews and feedback. Staff provided exceptional service and helped provide a great experience through a difficult season for many.

Parks and Recreation - con't

Therapeutic Recreation/ Active Aging Adults

- In March, the Therapeutic Recreation Division was able to host a Movie Night at an AMC Theater for a private showing. Twenty lucky participants were able to join us for a safe night back at the theater for a popcorn-filled, fun, family-themed movie. It was a very successful event and received very positive reviews.



By the Numbers

Day Camp

132

Campers signed up for camp this summer. Just under 200 campers have requested to fill out their ePACT enrollment records.

Sports

297

Spring Kinder (ages 3 to 6) Sports participants.

1,491

Spring Youth Sports participants.

108

Spring Adult Sports participants.

48

Free Agents placed on Sports teams.

Discovery Park Ice Trail

14,345

Total visits for the 2020/2021 season.

Therapeutic Recreation/ Active Aging Adults

3,230

SilverSneakers and Renew Active Membership usage.

Fitness and Wellness

8,123

In-person group fitness classes offered.

418

Monthly virtual registrations.

774

Personal training sessions during this time.

Facilities

746

Memberships sold.

1,150

Renewed or restarted memberships.

Parks

*Parks and Forestry/
Open Space crews put
the following people,
hours and resources
into cleaning up the 23-
inch Xylia blizzard over
11 days, start to finish:*

21

Crew Members

3

Managers

15

Trucks

1,002

Total staff hours for final clean-up.

4

Town property sidewalks and stairs shoveled.

85, twice

Miles of Residential roadways cleared by staff (in addition to work completed by Streets Division staff).

38, 5 times

Acres of Town property grounds cleared (plazas, parking lots, driveways, etc.).

23, twice

Miles of Town trails cleared.

27

Miles of Town sidewalks cleared.

9,824,895

Cubic inches of heavy, wet snow cleared (water equivalent to 25 full H2O'Brien Pools).

Forestry/Open Space

2,500

Trees chipped during the annual Christmas Tree Recycling Program.

200

Cubic yards of chip mulch donated to local nurseries.

82

Trees planted during Fall tree planing efforts.



Parker Police



Hero of the Year

The American Red Cross awarded Officer Landon Guzzo (pictured above) the Hero of the Year Award. Landon was recognized for his life-saving efforts and was one of only six winners in Colorado and Wyoming. Landon saved five lives in his first 13 months as a solo officer, including one on his first day.

New Officers

Officers Hennager, Orjuela, and Stensvad were sworn in as the newest police officers of the Parker Police Department. Chief Tsurapas pinned the badge on each officer after they took their oath to serve the Town of Parker. Throughout the next 4-5 months, you will see our new Officers out with a Patrol Training Officer as they work towards solo status.

DUI Prevention

DUI prevention messaging and enforcement for St. Patrick's Day was a focus for the Parker Police Department. Three officers ran traffic enforcement, and there were 16 traffic stops after 4:00 p.m. We're happy to report zero DUI's.

Property and Evidence Room Accreditation

The Parker Police Department is the first law enforcement agency in North America to have a property and evidence room accredited three times by the International Association for Property and Evidence. The accreditation process is a management model and a blueprint for self-improvement, strengthening accountability within the agency and the community it serves.

Traffic Enforcement Map

Pins marking traffic stops are now being placed on the Parker Police Department's interactive traffic map on Let's Talk Parker. Placing traffic stops and traffic enforcement pins on the map will give Parker residents a better understanding of what our traffic safety efforts look like. This will also show residents how responsive we are to their requests for increased education and enforcement.

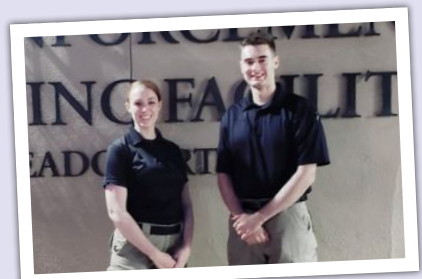
Human Trafficking Class

The Parker Police Department partnered with the Douglas County Youth Education and Safety in Schools program to present a class on human trafficking. Digital Risk and Human Trafficking was a virtual class with tips on spotting human trafficking and testimony from a victim. Resources were also provided for anyone who may know someone affected by human trafficking.

Community Outreach



- The Parker Police Department put together a video of our staff members reading a book to celebrate Reading Across America Day for Parker kids. Chief Jim Tsurapas (pictured above) led off The Book with No Pictures, and a total of 15 police department staff members participated.
- Our first-ever virtual Citizen's Police Academy is underway. The virtual Citizen's Police Academy will be 12 weeks long and highlight various PD departments and functions. We paused many community outreach programs last March due to COVID-19, and the Academy is one of the first to restart.



- Cadets Brandon Litwiller and Leslie Mattern (pictured above) are sharing a weekly update on our Facebook page from the academy. These weekly updates allow Parker residents to see the challenges and triumphs the cadets experience and humanizes our officers to the community. Sharing the 21-week academy's details with Parker residents also shows how much training goes into becoming a police officer. These posts are seen by an average of 6,000 people.



Town Clerk's Office

Statistics – 1st Quarter 2021

Community Event Permits

- 2017 Total – 68
- 2018 Total – 60
- 2019 Total – 74
- 2020 – 51 (27 withdrawn due to COVID-19)
- YTD 2021 – 11

Special Events Permits Processed (Events with Liquor)

- 2017 Total – 33
- 2018 Total – 31
- 2019 Total – 23
- 2020 – 9 (6 withdrawn due to COVID-19)
- YTD 2021 – 4

Active Liquor Licenses

- 2017 – 97
- 2018 – 107
- 2019 – 117
- 2020 – 117
- YTD 2021 – 119

Open Records Requests

- 2017 Total – 120
- 2018 Total – 119
- 2019 Total – 187
- 2020 – 194
- YTD 2021 – 33

Peddlers and Solicitors Permits

- 2017 Total – 30
- 2018 Total – 18
- 2019 Total – 21
- 2020 – 18
- YTD 2021 – 3



MEMORANDUM

TO: Honorable Mayor and Members of Town Council

FROM: John Fussa, Community Development Director
Bryce Matthews, Planning Manager

DATE: June 14, 2021

SUBJECT: Downtown Public Parking

ISSUE:

Community Development staff wish to discuss Downtown public parking as it relates to a potential mixed-use development project at the intersection of Mainstreet and Pine Drive.

FISCAL/BUDGET IMPACT:

None

BACKGROUND:

The subject property is a 3.05 acre in-fill parcel that is located at the southwest corner of the intersection of Mainstreet and Pine Drive, immediately west of the PACE Center. The property is well-located in the center of Downtown that spans Mainstreet from Parker Road in the west to Pine Drive at Town Hall in the east. The current property owner is in contract to sell the property to a private developer for a mixed-use development project containing commercial uses on the ground floor, residential uses on the upper floors and a surface parking lot to the rear (concept attached). The proposed uses comply with zoning and would be permitted on a by-right basis in connection with a site plan application.

The current property owner has made several development proposals for the subject property during the past 10 years, none of which came to fruition, and engaged the Town in discussions about partnering on a shared parking approach for the site. The shared parking approach would incorporate private parking to support the development of the site and public parking for the community, local businesses and visitors to Downtown including the PACE Center. The discussions about shared parking several years ago were serious enough that the Town did a "fit test" to determine if a parking structure was feasible by preparing a concept plan. This effort determined that a parking structure for shared private and public parking on the site is feasible.

Related, the Town completed a major evaluation of Downtown parking several years ago and the Town Council in 2017 adopted the Downtown Parking Study and Plan (Executive Summary attached). The Study and Plan found that the Town has 1,310 public parking spaces in Downtown and, as a result, there is sufficient parking capacity to support existing uses, major events and future development in the near- and mid-term. It also recommended that the Town monitor future parking demand to determine if there may be a need for additional parking capacity in the long-term but concluded the following: *"The Town does not need to make a significant investment in a parking garage in the foreseeable future if the Town actively*

manages parking as described in the key recommendations of this Plan."

Staff has identified three (3) options as it relates to the Downtown public parking issue for the subject property and the potential mixed-use development:

1. **Take No Action:** Allow the developer to plan, design and construct their project without consideration of shared parking that creates public parking
2. **Preserve the Opportunity:** Work with the developer to plan and design the property to accommodate future shared parking with a public component if parking demand results in a need for greater capacity. This approach would require negotiating an agreement.
3. **Partner for Shared Parking Now:** Work with the developer to incorporate shared parking having a private and public component during the planning, design and construction of their project in the near-term. This approach would require negotiating an agreement.

RECOMMENDATION:

Staff recommends options one (1) or two (2) as described above

REQUESTED DIRECTION:

Staff requests direction about how to proceed regarding Downtown public parking for the potential mixed-use development project

ATTACHMENT:

1. Mainstreet and Pine Drive MXD Concept Plan
2. Exec Summary_Downtown Parking Study Plan_2017

Mainstreet and Pine Drive MXD Concept Plan





TOWN OF PARKER
Downtown PARKING

2017

Study & Plan
Executive Summary



PARKER
COLORADO

Kimley»Horn

INTRODUCTION

The purpose of the Downtown Parking Study and Plan is to identify strategies that will help the Town more actively manage parking today and effectively plan for the future, while balancing the desire to maintain Parker's welcoming, hometown feel.



STUDY GOALS



ANALYZE

current parking usage
and conditions



IDENTIFY

solutions that meet the needs of local
businesses, residents, and visitors



DEVELOP

recommendations that support
a "park once" philosophy



PREPARE

the Town to strategically approach
Downtown parking management for today
and to respond to future growth

Study Area Map





PUBLIC OUTREACH

A public outreach strategy was developed to support the Downtown Study and Plan with the following goals in mind:

- Introduce the project to community leaders, stakeholders, and the general public;
- Place parking, transportation, and mobility management into the larger context of economic and community development; and
- Listen to and document stakeholder feedback, concerns, and suggestions.



OUTREACH ACTIVITIES:

- Project webpage
- Individual calls/emails with community members
- *Talk of the Town* article
- Downtown Farmer's Market survey
- Online survey
- Community open house
- Fact sheet
- Postcard mailers
- Meetings and presentations
 - Steering Committee
 - Downtown Business Alliance (DBA)
 - Technical Advisory Committee
 - Planning Commission
 - Town Council



WHAT WE HEARD

General consensus

“Parker has a walking problem, not a parking problem”

“ Majority of “drivers looking for parking” reported the ability to find parking within 2-5 minutes

“ Desire for a “park once” experience

“ Communication and information about where to park is greatly needed

- Longer-term stays (i.e., employee parking)
- Event parking options
- Bike and pedestrian information

“ Some business and property owners think it's difficult for their customers to find parking during weekday business hours

“ Significant anxiety and concern about impact of new development



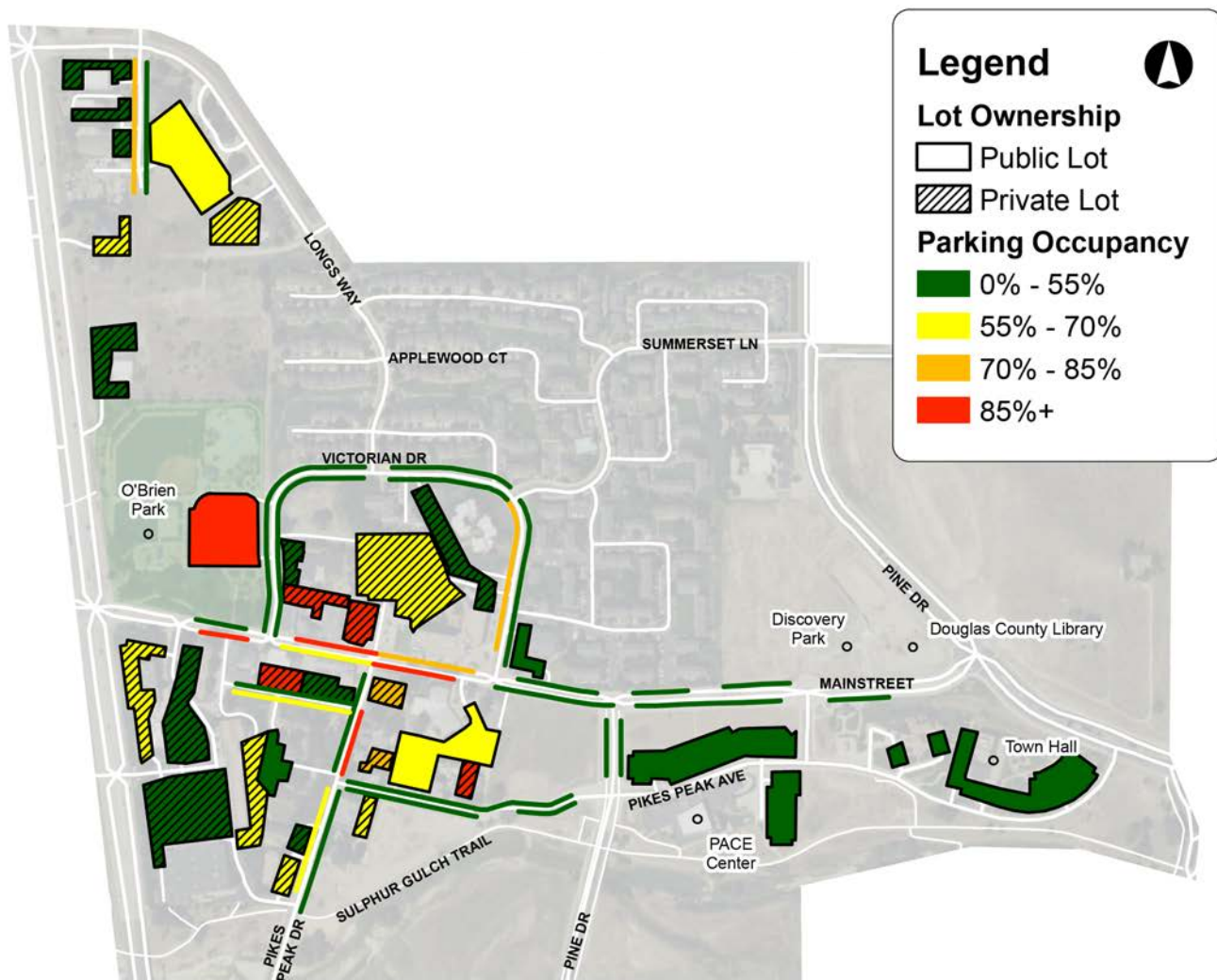
DATA COLLECTION & ANALYSIS

License Plate Recognition (LPR) technology was used to study parking usage and conditions during the Summer of 2016. Dates of data collection included:

- **Saturday, July 9**
(8:30 AM-2:30 PM)
- **Sunday, July 10**
(8:30 AM-2:30 PM)*
- **Wednesday, July 20**
(8:30 AM-6:30 PM)
- **Saturday, August 13**
(4:00 PM-8:30 PM)

*Data collection was done during a “typical” Downtown event, the Sunday Farmer’s Market.

Wednesday Parking Occupancy – Midday



WHAT WE LEARNED

- ✓ Some of the more desirable public parking areas are experiencing higher demand, resulting in a feeling of congestion during times of peak demand.
- ✓ Combination of new development and under-management of current parking supply will greatly intensify the feeling of congestion and lack of parking availability in the most desired areas – both real and perceived over the next eight (8) to twelve (12) months.
- ✓ Implementation of parking management strategies, specifically time-limited parking, will likely mitigate the need for a parking structure in the immediate future (next 8-12 months).

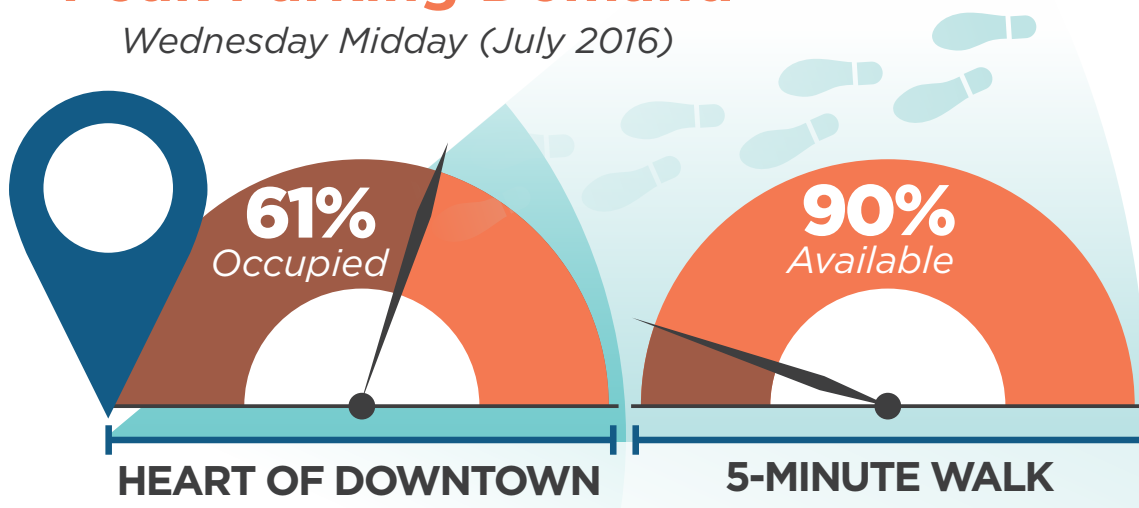
This data includes on- and off-street, public and private parking facilities within the Study Area. Supply / demand assessments are a "snapshot in time" of what is observed in the field during data collection.

QUICK FACTS:

- 2,496 parking stalls within the Study Area:
 - 1,186 in private lots
 - 945 in public lots
 - 365 on-street
- Overall parking demand rarely exceeds 1,200 vehicles (48%).
- The most convenient 600 public parking stalls are around 61% full during weekday peak hours.
- The 1,000 private parking stalls closest to the heart of Downtown are around 55% full during weekday peak hours.
- Average observed on-street length of stay: 0.87 hours, or 53 minutes.
- Town maintains a public parking map online.

Peak Parking Demand

Wednesday Midday (July 2016)



- Parking is 61% occupied at Pikes Peak and Mainstreet (the heart of Downtown), where everyone wants to be.
- However, more parking spaces are available a few blocks away, within a five (5) minute walk to the 'heart of Downtown.'

LEGEND

- Occupied Parking
- Available Parking



BICYCLE PARKING

A limited assessment of the existing bicycle network was conducted to help understand how Downtown Parker is accessed by cyclists. Adequate bicycle parking and bike lane connectivity is essential for promoting biking as a viable form of transportation. In the absence of sufficient and visible bicycle parking near key Downtown destinations with bike lane connections to surrounding trails, residents and visitors might be deterred from choosing cycling as an alternate way to access Downtown.



QUICK FACTS:

- Downtown Parker area is home to 19 separate bicycle parking locations with 148 total spaces.
- Existing bicycle parking infrastructure is underutilized compared to the overall inventory.
- An ideal location for a new bike rack would allow the bicyclist to park and walk less than 400 feet to any point in the heart of Downtown.
- There are very few bike lane and trail connections to Downtown.



SPECIAL EVENT PARKING

Special events figure prominently in the Town of Parker's identity, charm, and uniqueness. For the purpose of this Study, the team focused on an event strategy and recommendations to meet the needs of Parker's four most significant annual events as defined by Town staff with public input. These include:

- Parker Days,
- Carriage Parade,
- Sunday Farmer's Markets, and
- Wine Walks.

Appropriate mobility and parking management for these special events is critical in order to accommodate continued Town growth and to meet community and economic development goals. This is important not only for event attendees but also for members of the community that do not participate in events but do want access to their Downtown residence or a Downtown business during an ongoing event. Parker Days, Sunday Farmer's Markets, and Wine Walks are not directly managed by the Town of Parker, and event organizers will need to be involved with mobility management strategies.



Photo: John Ott

QUICK FACTS:

- Downtown Parker hosts several significant events each year.
- Of the most significant events, the Carriage Parade is the only event managed by the Town.
- During a Sunday Farmer's Market, public parking in the heart of Downtown is typically around 85% full, while the private lots are around 50% full.
- During the busiest day of Parker Days, parking demand is estimated to exceed 27,000 stalls, while the Town promotes approximately 1,500 official stalls.

PARKER DAYS

During the four-day event, **attendance estimates top 205,000**. In 2016, it was estimated that 10% attended on Thursday, 20% on Friday, 40% on Saturday, and the remaining 30% on Sunday. Using three attendees per vehicle¹ as an approximation, the parking demand was estimated, as shown in the table.

¹Industry estimate for weekend festivals with mixed demographic attendee profile.

	Attendance Share	Attendance	Parking Demand
Thursday	10%	20,500	6,833
Friday	20%	41,000	13,667
Saturday	40%	82,000	27,333
Sunday	30%	61,500	20,500



KEY RECOMMENDATIONS

It is recommended that the Town start with **“mastering the basics”** of parking management to ensure that current parking assets are well-utilized and actively managed before an investment is made in future infrastructure.

The following page highlights “Key Recommendations” designed to both jump-start immediate “actions” while also building the important foundational elements of a new parking management program.

1

ORGANIZATIONAL

- Designate an internal staff resource as the ‘point person’ for plan implementation
- Form a small Implementation Steering Committee of key Town staff
- Work to identify the right “organizational home” for parking

2

MANAGEMENT

- Implement two-hour time-limited parking in select on-street locations
- Implement four-hour time-limited parking in select public lots
- Focus on customer service to help people make the right parking choices rather than enforcement
- Parking planning with Master Developer

3

PLANNING

- Require new developments to meet Town of Parker minimum parking standards
- Identify shared parking opportunities in partnership with the private sector
- New parking shall be based on the value it provides to businesses
- Invest in a parking wayfinding signage program

4 TECHNOLOGY

- Implement technology that could provide both real-time parking availability by sign and mobile application
- Actively work with community partners (i.e., Chamber, DBA) to create a “one stop shop” online resource for parking and mobility information
- Explore an online parking reservation system for events

5 SPECIAL EVENT PARKING

- Pilot bicycle valet parking for Parker Days
- Study options for special event shuttle services
- Develop a specific communications and education protocol for promotion of event parking and transportation options

6 BICYCLE PARKING

- Enhance existing bicycle infrastructure to develop a low-stress bike network throughout Downtown
- Improve signage and visibility of bicycle parking to help cyclists find parking
- Invest in new bicycle parking, particularly near Pikes Peak Drive and Mainstreet and at Parker Crossroads Shopping Center
- Standardize and expand bicycle parking infrastructure, and consider investing in a new bike corral

7

TRANSPORTATION DEMAND MANAGEMENT

- Implement traffic calming measures to provide a safe bicycle and walking environment
- Explore opportunities to work with car-share, bike-share, and ride-share providers
- Conduct a walking experience audit and invest in necessary pedestrian improvements

8

COMMUNICATIONS & EDUCATION

- Develop a specific communication and education campaign to support implementation recommendations that directly impact Downtown businesses and residents (i.e., introduction of time-limited parking)
- Actively leverage communication networks of key community partners to distribute information about parking and transportation updates
- Transition the Study project web page into a page focused on implementation with specific activities, timing and ongoing opportunities for community feedback
- Invest in improved signage and wayfinding for all modes

9

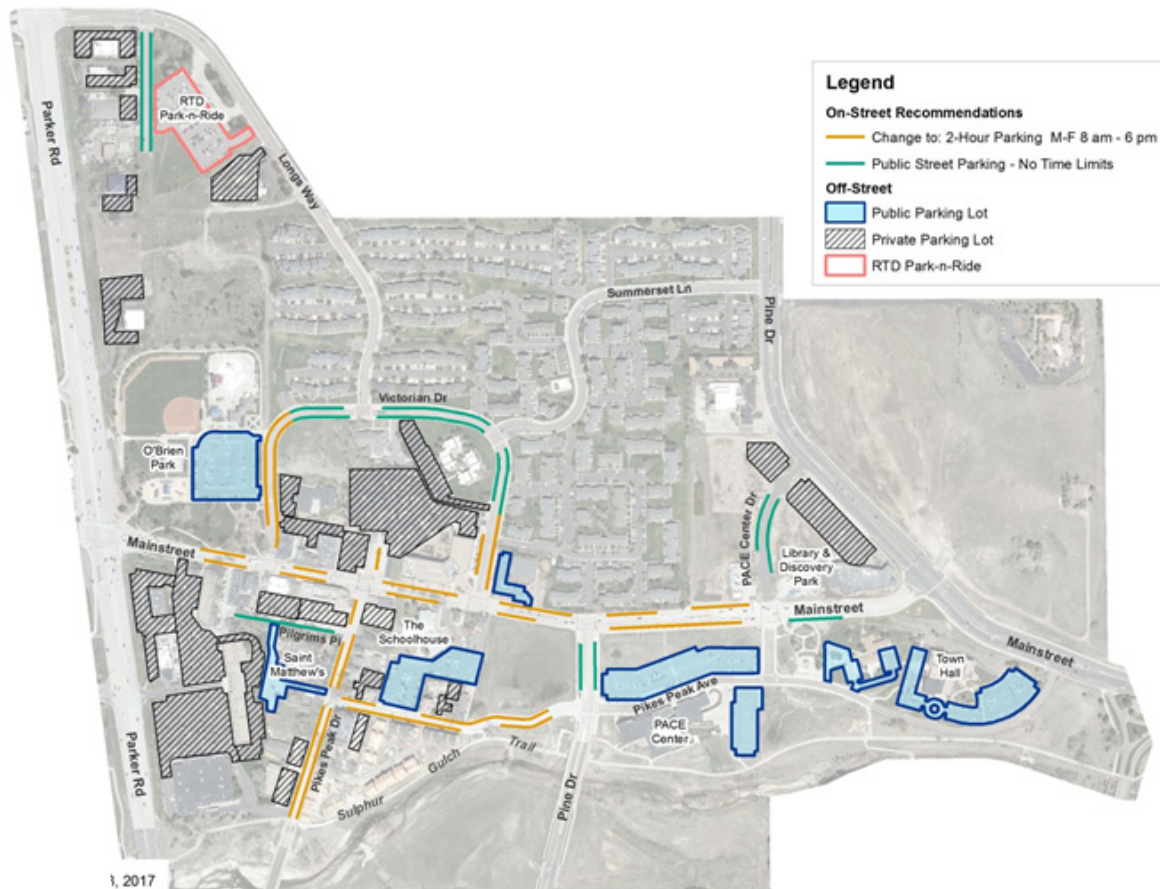
BUDGET / FUNDING STRATEGIES

- Develop a parking and mobility budget
- Implement a fee-in-lieu program to allow developers to pay parking fee as an alternative to providing parking
- Begin exploration of a Business Improvement District



PARKING MANAGEMENT

Preliminary Downtown Parker Parking Recommendations



ORGANIZATIONAL:

- Time-limited parking:
 - 2-hour on-street parking
 - Monday to Friday, 8 AM to 6 PM
- Public outreach, education
- Sign fabrication and installation
- Compliance: PD/neighborhood services
- Implementation: incremental and pragmatic implementation



CONCLUSION

Data collection and analysis of parking in Downtown Parker demonstrates that Downtown does not have a parking problem today or in the near future if parking is actively managed. It is important to the Town to continue to enhance the Downtown area as a vibrant walkable center with additional opportunities to live, work, play and shop. As a part of this goal, providing the right amount of ancillary parking is important. The Town does not need to make a significant investment in a parking garage in the foreseeable future if the Town actively manages parking as described in the key recommendations of this Plan.



PARKER
COLORADO

Kimley»Horn

TOWN OF PARKER COUNCIL AGENDA
June 21, 2021

Notes:

Town Council meeting packets are prepared several days prior to the meeting. This information is reviewed and studied by the Councilmembers eliminating lengthy discussions to gain a basic understanding. Timely action and short discussion on agenda items does not reflect lack of thought or analysis on the part of Council.

Ordinances listed for first reading are being approved to introduce them. Public comment will be held upon second reading.

Start times for regular agenda items are tentative; some items may be held earlier than scheduled time.

1. TOWN COUNCIL MEETING SCHEDULE

- A. 5:00 P.M. – Call to Order Town Council Meeting and Roll Call**
- B. Executive Session – Immediately following Call to Order/Roll Call – (See Attached)**
- C. Reconvene Town Council Meeting at 7:00 P.M. or as soon thereafter as the regular public meeting can be conducted.**

2. SPECIAL PRESENTATIONS

- **SECOR Cares Recognition - Mr. Dennis Gorton, Executive Director of SECOR Cares**
- **District Attorney Kellner Introduction**

- 3. PUBLIC COMMENTS (No action will be taken on these items.)** *Public Comment is an opportunity for Town residents and other interested individuals to speak about items that are NOT on the agenda. This comment period is limited to 30 minutes total time, with each individual allowed a maximum of 3 minutes to speak. You must sign up ahead of time in order to comment, and that sign up begins 30 minutes before the start of the meeting. The Council will accommodate as many speakers as possible during this time—with preference to Town residents—but if public comment extends beyond the allotted 30 minutes, Town Council will continue the comment period at the end of the meeting, prior to adjourning for those who signed up before the meeting.*

4. REPORTS, ITEMS AND COMMENTS FROM MAYOR AND COUNCIL

5. CONSENT AGENDA

Consent Agenda Items are considered to be routine and will be enacted by one motion and vote. There will be no separate discussion of Consent Agenda Items unless Council votes to remove an item for individual discussion. Ordinances on the Consent Agenda are for introduction only and will not be removed for discussion.

- A. *APPROVAL OF MINUTES - June 7, 2021***

- B. *ORDINANCE NO. 5.28.26 - First Reading***
A Bill for an Ordinance to Amend Chapter 5.02 of the Parker Municipal Code Relating to Fines for Violations of Liquor Code Violations

Department: Town Attorney, Jim Maloney

Second Reading: July 12, 2021

C. CONTRACTS OVER \$100,000

1. *Parker Road (SH83) Multi-Use Trail (West Side) CIP 21-017*
Amount: \$2,149,537.20
Contractor: Rumler Civil Construction, Inc.
Department: Engineering and Public Works, Tom Gill
2. *2021 Townwide Resurfacing Program (CIP21-004) Contract Modification*
Amount: \$108,176.75
Contractor: Martin Marietta Materials, Inc
Department: Engineering and Public Works, Danny Smith
3. *Parker Pool Dehumidification Unit Replacement Project (CIP21-015)*
Amount: \$310,686
Contractor: Holbrook Service, LLC
Department: Engineering and Public Works, Jim Gilbert
4. *Hess Road Bridge Rail Rehabilitation CIP 21-0012*
Amount: \$330,420.00
Contractor: Rumler Civil Construction, Inc
Department: Engineering and Public Works, Danny Smith

6. ORDINANCES

- A. **ORDINANCE NO. 3.01.124 - Second Reading**
A Bill for an Ordinance to Amend Sections 13.01.140, 13.07.060, 13.07.070, 13.07.080, 13.07.090 and 13.07.100 of the Parker Municipal Code Concerning Extensions of Time
Department: Community Development, Bryce Matthews
- B. **ORDINANCE NO. 3.01.125 - Second Reading (Continue to July 12, 2021)**
A Bill for an Ordinance to Amend Section 13.03.030 of the Parker Municipal Code concerning Planning Department Adjustments
Department: Community Development, Bryce Matthews
- C. **ORDINANCE NO. 3.324.3 - Second Reading**
A Bill for an Ordinance to Amend Section 13.09.040 of the Parker Municipal Code concerning Registration of Temporary Signs
Department: Community Development, Bryce Matthews

D. ORDINANCE NO. 3.353.1 - Second Reading
A Bill for an Ordinance to Amend Sections 13.01.140 and 13.10.250 of the Parker Municipal Code Concerning Prairie Dog Management
Department: Community Development, John Fussa

E. ORDINANCE NO. 9.335 - Second Reading
A Bill for an Ordinance Approving the Agreement Regarding Design and Construction of Drainage and Flood Control Improvements for Cottonwood Meadows Tributary By and Between Urban Drainage and Flood Control District d/b/a Mile High Flood District and the Town of Parker (Agreement No. 21-05.15 Project No. 108520)
Department: Engineering and Public Works, Michael Grabczyk

7. PUBLIC COMMENTS CONTINUED IF NECESSARY

8. ADJOURNMENT

TOWN OF PARKER COUNCIL AGENDA
July 12, 2021

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2. SPECIAL PRESENTATIONS

- **Southeast Christian Church "Restart" Program Recognition - Mr. Jeff Percival, Creative Pastor**

3. PARKER CHAMBER OF COMMERCE UPDATES

4. DOWNTOWN BUSINESS ALLIANCE UPDATES

- 5. PUBLIC COMMENTS (No action will be taken on these items.)** *Public Comment is an opportunity for Town residents and other interested individuals to speak about items that are NOT on the agenda. This comment period is limited to 30 minutes total time, with each individual allowed a maximum of 3 minutes to speak. You must sign up ahead of time in order to comment, and that sign up begins 30 minutes before the start of the meeting. The Council will accommodate as many speakers as possible during this time—with preference to Town residents—but if public comment extends beyond the allotted 30 minutes, Town Council will continue the comment period at the end of the meeting, prior to adjourning for those who signed up before the meeting.*

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- A. *APPROVAL OF MINUTES - June 21, 2021***

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A. ORDINANCE NO. 5.28.26 - Second Reading

A Bill for an Ordinance to Amend Chapter 5.02 of the Parker Municipal Code Relating to Fines for Violations of Liquor Code Violations

Department: Town Attorney, Jim Maloney

B. ORDINANCE NO. 3.01.125 - Second Reading (Continued from June 21, 2021)

A Bill for an Ordinance to Amend Section 13.03.030 of the Parker Municipal Code concerning Planning Department Adjustments

Department: Community Development, Bryce Matthews

9. PUBLIC COMMENTS CONTINUED IF NECESSARY

10. ADJOURNMENT